

Processing of Personal Data in Vinnova's Challenge

Vinnova processes personal data in connection with receiving, handling, assessing and administering applications and with implementing, monitoring, evaluating and documenting participation in this Challenge.

The processing is carried out in accordance with Regulation (EU) 2016/679, the General Data Protection Regulation ("GDPR"), and other applicable data protection legislation.

The personal data processed may include names, professional roles or positions, organisational affiliation, contact details, signatures and information contained in applications, annexes, reports, invoices, correspondence, evaluation material and other documentation submitted or generated during the Challenge.

Vinnova will only process personal data that is adequate, relevant and necessary for the purposes described below.

Photography, Filming and Other Recordings

During Challenge-related meetings, events, demonstrations, test activities, jury sessions and other activities, Vinnova or a photographer, filmmaker or service provider acting on Vinnova's behalf may take photographs or make video or audio recordings.

The recordings may include the image, voice, name, professional role and organisational affiliation of individual team members or other persons participating in the activity.

Vinnova may select, edit, adapt, reproduce and publish such material for the purposes described below. Editing must not be carried out in a manner that is misleading, derogatory or incompatible with the context in which the material was recorded.

Where reasonably practicable, participants will be informed before photography, filming or recording takes place. Vinnova will also take reasonable measures to enable a person who does not wish to be prominently photographed or recorded to make this known.

Purposes of the Processing

Vinnova processes personal data in order to:

- receive, administer and assess applications;

- communicate with applicants, Participants, team members and other relevant persons;
- decide on participation in the Challenge;
- prepare, enter into, administer, perform and follow up the Participation Agreement;
- administer reporting, invoicing, payments, controls and audits;
- organise and document meetings, tests, demonstrations, evaluations and other Challenge-related activities;
- monitor and evaluate the implementation and results of the Challenge;
- communicate about the Challenge, its Participants, activities, progress and results;
- prepare news items, reports, interviews and other editorial or informational material;
- publish photographs, films, sound recordings and related information on Vinnova's website, in reports and publications, on LinkedIn and YouTube and through other communication channels used by Vinnova;
- promote knowledge sharing and public understanding of innovation, research and development and Vinnova's activities;
- fulfil legal, administrative, transparency, archiving and reporting requirements applicable to Vinnova as a Swedish public authority.

The material will not be used for purposes that are incompatible with the purposes described above.

Legal Basis for the Processing

Vinnova processes personal data where the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in Vinnova.

Processing may also be necessary for Vinnova to comply with legal obligations applicable to it as a Swedish public authority, including obligations relating to documentation, accounting, auditing, archiving and the handling of official documents.

Where a data subject is personally a party to an agreement with Vinnova, certain processing may also be necessary in order to take steps at the request of the data subject prior to entering into the agreement or for the performance of that agreement.

Photography, filming, audio recording and publication carried out for the purpose of informing the public about Vinnova's activities and the Challenge will be based on the legal basis determined by Vinnova for the relevant communication activity. Vinnova will take into account the nature of the material, the context in which it was recorded, the intended publication channel, the reasonable expectations of

the persons concerned and the potential impact of publication. The legal bases most likely to be relevant in these situations are Article 6(1)(b) (performance of a contract) and Article 6(1)(e) (performance of a task carried out in the public interest or in the exercise of official authority) of the GDPR.

Vinnova does not rely on consent as the general legal basis for the processing described in this section. Where consent is required or considered appropriate for a specific recording or use, separate information will be provided and consent will be requested separately.

Participation Agreement and Communication Rights

The processing and communication described in this section support Vinnova's administration, implementation and follow-up of the Challenge and Vinnova's exercise of the communication, presentation and demonstration rights set out in the Participation Agreement.

Those rights do not remove Vinnova's obligation to comply with applicable data protection legislation. Vinnova will exercise its communication rights with due regard to confidentiality, protectable intellectual property, trade secrets, applicable security requirements and the legitimate commercial interests of the Participant.

Where the presentation or demonstration of a result requires the prominent use of identifiable images, recordings or statements from individual team members, Vinnova will assess the data protection implications separately from the Participant's contractual obligations concerning the result.

Responsibility of Applicants and Participants

Applicants and Participants are responsible for ensuring that personal data submitted to Vinnova has been collected and shared in accordance with applicable data protection legislation.

Applicants and Participants must ensure that team members, representatives, subcontractors and other relevant individuals receive appropriate information about the submission of their personal data to Vinnova and about Vinnova's processing of that data within the application, the Challenge process and, where applicable, the Participation Agreement.

Recipients and Publication

Personal data may be made available to persons and organisations that require access in order to administer, assess, implement, monitor, control, audit or evaluate the Challenge. These may include Vinnova staff, appointed jury members, external experts, evaluators, auditors, event organisers,

photographers, production companies, IT providers and other service providers engaged for the relevant purpose.

Vinnova engages data processors in certain cases (for example IT providers). The data processors engaged by Vinnova may only process personal data in accordance with the purposes and instructions provided by Vinnova for the processing. Furthermore, the processor and any persons acting under the processor's authority may never access more personal data than is necessary for the performance of the services covered by the agreement with Vinnova. Whenever personal data is to be processed by a data processor, a so-called Data Processing Agreement (DPA) is concluded.

Photographs, video recordings, audio recordings and related information selected for communication purposes may be made publicly available through:

- Vinnova's website and other websites used for the Challenge;
- Vinnova's accounts on LinkedIn and YouTube;
- digital and printed reports, publications and presentations;
- press and media activities;
- events, exhibitions, seminars and conferences;
- internal and external communication concerning the Challenge and Vinnova's activities.

Personal data may, in some cases, be transferred to countries outside the EU/EEA. This may occur, for example, when Vinnova uses cloud services and social media. Vinnova seeks to ensure that personal data is only processed in countries that provide an adequate level of protection for personal data.

The European Commission determines which countries provide such an adequate level of protection. For example, there are decisions permitting transfers of personal data to the United States for certain companies and organisations, namely those that participate in a specific framework known as the EU-U.S. Data Privacy Framework.

Storage and Retention

Personal data will not be retained for longer than necessary for the purposes for which it is processed. Retention periods may differ depending on the category of information and the applicable legal, contractual, accounting, audit and archiving requirements.

Application, contractual, reporting and follow-up material may be retained for as long as necessary to administer and close the relevant matter, perform controls, audits and evaluations, fulfil legal obligations and manage potential legal claims.

Photographs, video recordings and audio recordings will be retained for as long as they are necessary for the communication and documentation purposes

described above or for as long as they must be retained under applicable rules on official documents and archiving. Material that is no longer required will be deleted, anonymised, archived or otherwise disposed of in accordance with applicable requirements and Vinnova's procedures.

Rights of Data Subjects

Data subjects have the rights provided under applicable data protection legislation. Depending on the circumstances and the legal basis for the processing, these may include the right to:

- request access to their personal data;
- request rectification of inaccurate personal data;
- request erasure or restriction of processing where the applicable conditions are met;
- object to processing based on the performance of a task carried out in the public interest;
- receive information about how their personal data is processed;
- lodge a complaint with the Swedish Authority for Privacy Protection, Integritetsskyddsmyndigheten.

Some rights may be limited by legislation applicable to official documents, archiving, secrecy or other obligations applying to Vinnova as a public authority.

Contact Details

The controller responsible for the processing is:

Swedish Agency for Innovation Systems (Vinnova)

Organisation number: 202100-5216

Postal address: Vinnova, SE-101 58 Stockholm, Sweden

Telephone: +46 (0)8 473 30 00

Email: vinnova@vinnova.se

Questions concerning the Challenge may also be directed to the contact specified in the Call for Submissions.

Information about Vinnova's processing of personal data and how to contact Vinnova in data protection matters is available on Vinnova's website:

[How Vinnova processes personal data](#)

Complaints may be submitted to the Swedish Authority for Privacy Protection, "Integritetsskyddsmyndigheten".