***Template for Project Description – Visions for World-Leading Research and Innovation in Strategic Technology Areas***

*Blue italic text is an instruction and should be removed before submitting the project description. Use Times New Roman with font size 12 for body text. Do not change the margins. The project description may not exceed 10 A4 pages. Text exceeding 10 pages will not be evaluated. Do not deviate from the above formal requirements and ensure that the application meets other formal requirements stated in the call text (see section 5).*

*It is allowed to insert images and create your own level 3 subheadings by using bold text. We recommend that the project description be written in English due to international evaluators. If the application is written in Swedish, the text will be machine translated. We are very much looking forward to receiving your application!*

[Project Title]

# The Vision

*Freely describe the vision for the world-leading excellence cluster you aim to realize by 2035.*

*Suggested questions to answer:*

* *What is your view of the future relevant to your vision?*
* *What opportunities and challenges do you want to address with your vision?*
* *Which research, innovation, technology, and application areas do you address?*
* *How do you think the technologies and solutions important to your vision will have developed, and how does the vision relate to them?*
* *What resources and capabilities exist in the excellence cluster?*

*Further develop the vision under the following headings.*

## Key Actors

*Briefly describe which national and international actors are significant and have an impact on the building and success of the excellence cluster. How do you intend to involve or relate to them?*

## Strategic Advantages

*What makes your vision better or different than others? Describe the excellence that you will develop (research, innovation, and/or businesswise). What competitive advantages do you intend to build? How do you relate to competing forces and initiatives?*

## Potential for Growth and Competitiveness

*Clearly account for the vision's potential for innovation. What concrete values can be created and for whom? Also describe which possible results and effects the excellence cluster has the potential to generate with significance for Swedish innovation, growth, and competitiveness. What can at this early stage be said about the scale?*

## Societal Benefit and Important External Factors

*Briefly account for external factors and other important aspects that are essential for the vision’s design, feasibility, and societal potential. This can for example concern geopolitics, security and macroeconomics or social, technological, ecological, climate, gender equality, ethical, and regulatory aspects. Highlight the absolutely most important aspects as you see them at this early stage.*

## Realization of the Vision

*Briefly describe how you assess that you best move toward the vision. What are, for example, the most important phases, challenges, and success factors for the excellence cluster that can be seen at this early stage? How can you handle them?*

## SWOT Analysis

*Summarize the strengths, weaknesses, opportunities, and threats identified in your vision. Be concrete — describe actual characteristics and external factors and avoid too general formulations.*

|  |  |
| --- | --- |
| **Strengths** | **Weaknesses** |
| **Opportunities** | **Threats** |

# Project Implementation

## 2.1 Overall Goals and Results

*What goals and results shall the project accomplish and deliver by the project’s end on 31 March 2026? What will your overall position be at that point?*

## 2.2 Activities

*Which activities will be carried out within the scope of the project? Who will conduct the activities? Who else needs to be involved? What concrete goals shall the activities achieve? Preferably present in a list or table with activities or work packages.*

## 2.3 Conditions

*What dependencies, uncertainties, and other conditions exist for successful implementation? Is there other information you want to provide us with so that we can understand the project, its goals, and feasibility?*

## 2.4 Budget and Costs

*Provide a short summary description of your budget. Particularly comment on major cost items. In the case you will use consultants, what role will they have, and how will you ensure that built-up knowledge and contacts are available in coming steps? Is there anything else you want to add for us to understand your costs and what they concern?*

## 2.5 Gender Perspective

*Sweden’s future excellence clusters will be important engines for knowledge, innovation, and competitiveness. This also entails responsibility and opportunities to promote inclusion. What is the gender balance in your team of key persons? What needs and opportunities do you briefly see for consciously considering and promoting a gender perspective at this stage? Is there anything you intend to do within the framework of the project?*

# Project Team and Actors

## 3.1 Project Partners

*Briefly describe the participating project partners and what role they have in the project. What are their motives for participating and what do they contribute?*

## 3.2 Team and Leadership

*Describe the team of persons who drive and have key roles in the project. Summarize the experiences, capabilities, and characteristics that make you a strong team for the project. Why do you together have the leadership and credibility required? Which areas do you need to strengthen or complement going forward?*

## 3.3 Other Actors

*Describe which other actors, individuals, stakeholders, and target groups you intend to involve, mobilize, or coordinate with. Are there any you intend to connect to the project later on?*