The following information must be included under separate headings in the project description, and be listed in the given order:

**Project plan (10 pages including pictures, 12 p Georgia)**

* Specific aims of the project
* Project idea and potential
* Background
* Impact for health sector, industry and/or society
* Project advantages in an international comparative perspective
* Assessing the cost-benefits balance
* Implementation plan
* Preliminary results/ pilot studies
* Work packages and timeline
* Communication of results
* Project participants, roles, and management

Summarize the project by describing the theories, methods, time table, milestones and implementation. You should also describe the project organization and clarify your own and participating partner’s contribution in the project. Describe the economically, environmental and societal (including the gender and equal opportunities perspective) impact of the project and its foreseen results.

Other important information is expected impact goals (correlation to call text impact statements). Ways to measure impact (project specific). Dissemination and exploitation of results. Plan for utilization of results. Global competitive overview.

Describe dissemination to industry, including SMEs. Dissemination through education and training. Scientific dissemination. Project work packages and milestones. Budget comments related to work packages. Plan for handling of intellectual property rights.

Project management structure. Project partner roles and involvement per work package. Project consortium logic (why this combination of partners?). Risk analysis. Risk management.

Note: *Your proposal will be read by specialists. You may therefore preferably focus on making a convincing scientific and rational argument for your project. General, vague and unfounded arguments may even become depreciatory if they impair the clarity and conciseness of your point.*

Examples of structure Work Package

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Work package** nb | WP title | Type of activity | Participants | Person time | Start month | End month |
| 1 |   |   |   |   |   |   |
| 2 |   |   |   |   |   |   |
| 3 |   |   |   |   |   |   |
| 4 |   |   |   |   |   |   |
| 5 |   |   |   |   |   |   |
| 6 |   |   |   |   |   |   |
|   |   |   |   |   |   |   |
|   |   |   |   |   |   |   |

**Detailed Cost and Budget Calculation**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Category**  | **Year 1 \*)** | **Year 2\*)** | **Year 3 \*)** |  |  **Total Value** |
| Effort (PM)  |  |  |  |  |  |
| Personnel cost  |  |  |  |  |  |
| Other cost  |  |  |  |  |  |
| Subcontracting |  |  |  |  |  |
| Total direct cost |  |  |  |  |  |
| Indirect cost |  |  |  |  |  |
| Total cost |  |  |  |  |  |
| Requested contribution  |  |  |  |  |  |

**\*)**Calendar year

Examples of structure Risk Assessment

|  |  |  |  |
| --- | --- | --- | --- |
| **Risk Assessment** |   |   |   |
| Identified problem | Consequence | Likelihood |  Action |
|   |   |   |   |
|   |   |   |   |
|   |   |   |   |
|   |   |   |   |
|   |   |   |   |
|   |   |   |   |
|   |   |   |   |

**(CVs and Budget are submitted separately, written in template)**

***Assessment criteria***

**Potential and scientific quality**

* Relevance of the project in relation to the objectives of the call
* Innovativeness and novelty of the project idea
* Scientific quality of the research hypotheses and methodology
* Potential of the project to contribute to increased competitiveness of Swedish life science industry
* Potential of the project to contribute to improved health care
* Potential of the project to affect industrial processes, profitability and business models positively
* Economic, environmental and societal, including the equal opportunities perspective, impacts of the project and its foreseen results

**Feasibility**

* Approaches chosen to reach the project goals
* Credibility of the budget and project plan, including timeline, milestones and activities, in relation to what is to be achieved
* Collaboration between project partners and other stakeholders of significance to the project
* Ethical considerations
* Risk assessment of the project
* Measures taken to achieve an economically, environmental and societal positive impact of the project and its foreseen results
* Plan for implementation and utilization of the results, including IPR-strategy, at the end of the project

**Participants**

* Overall skills and experiences of the members of the project group; mainly of the project manager and other leading project participants
* Relevant competence in the team i.e. engineering skills, competence on business models, scientific expertise etc. Involvement of the project partners (actors) in the project, with working hours and other resources
* Gender balance of the project group
* Involvement of end users and recipients (e.g. patients, clients, customers) in the project
* Knowledge of competitive projects and environments worldwide and ability to position oneself accordingly