



BROCHURE



# SWEDEN-SINGAPORE MOBILITY INNOVATION PLATFORM 2025

HOSTED IN SINGAPORE ON OCTOBER 2025  
(TO BE DECIDED MALAYSIA-SINGAPORE ON NOVEMBER 2025)

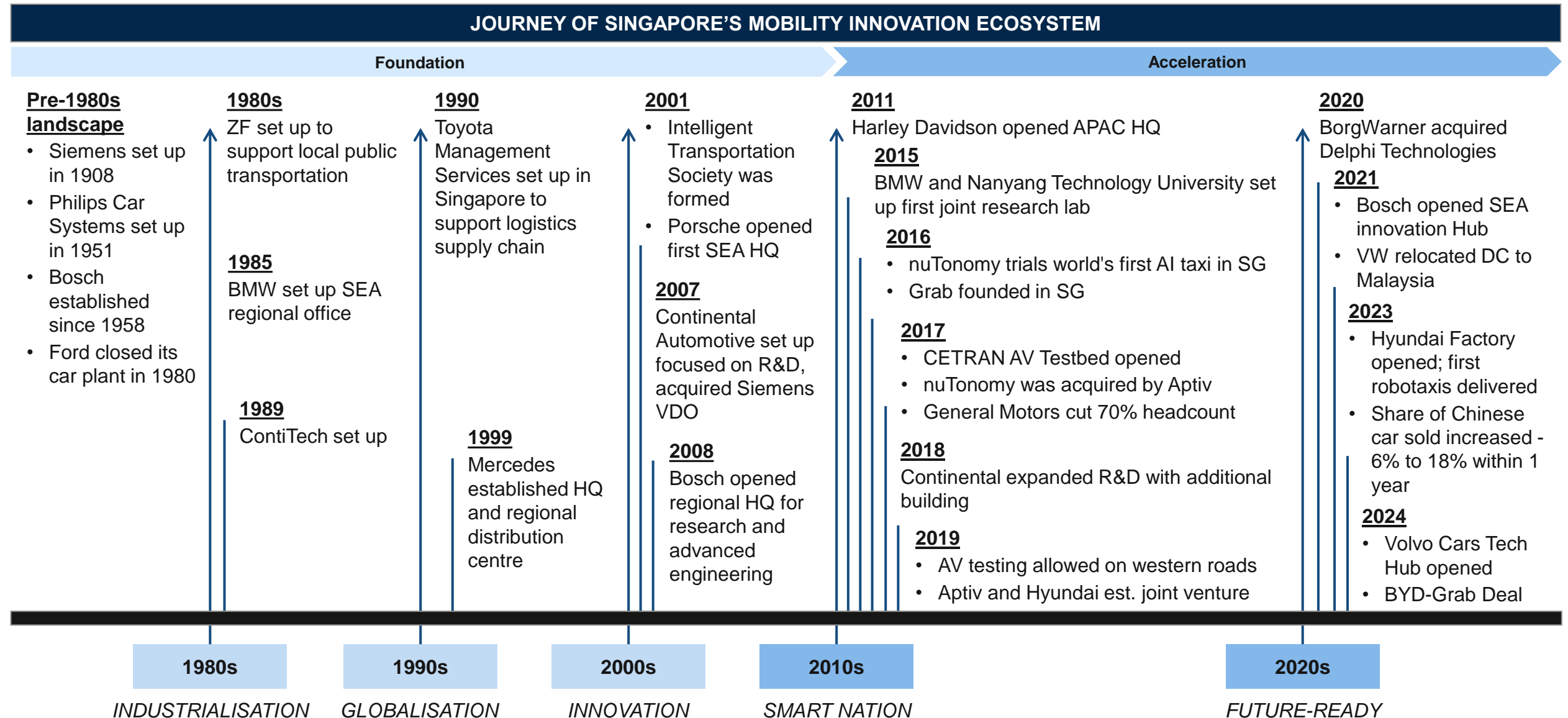
Updated by Business Sweden Singapore on 23 June 2025

[BUSINESS-SWEDEN.COM](https://business-sweden.com)

# Business Sweden has a unique government and private sector mandate to provide support to Swedish companies around the world



# Singapore's automotive innovations began in the 2000s, laying the foundation for accelerated growth seen in the 2010s and 2020s

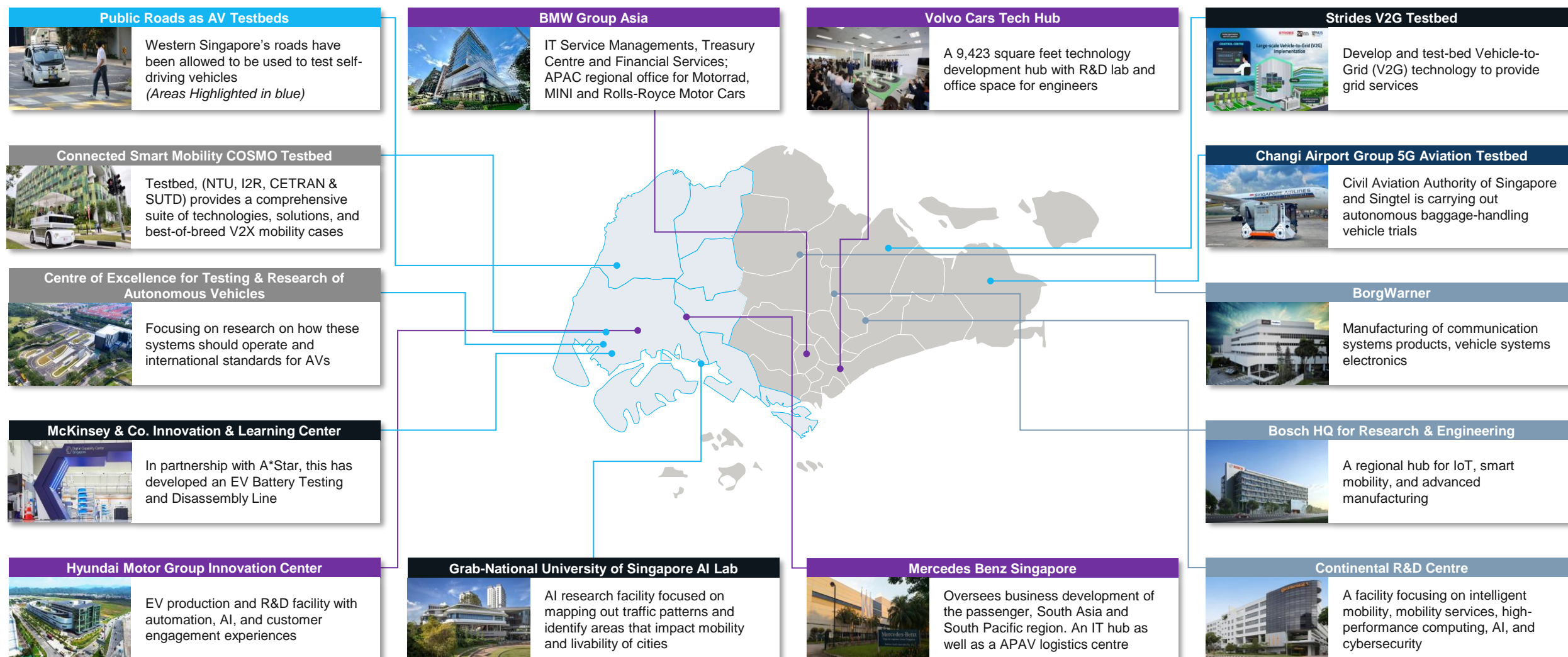




# Today, it has a well-connected innovation ecosystem to enable companies to develop next-gen mobility solutions

Non-Exhaustive

## SINGAPORE'S MOBILITY LANDSCAPE TODAY



**Note:** Selected key players and innovation hubs based on applicability to Autoliv

Automotive OEM

Automotive Supplier

Industry Led

Industry-Academic Led

Government Led

Gov-Academic Led

# Business Sweden aims to support Swedish companies to leverage the opportunities found in Singapore’s thriving mobility innovation landscape

## MOBILITY INNOVATION PLATFORM 2025



### SWEDEN-SINGAPORE MOBILITY INNOVATION PLATFORM 2025

SINGAPORE

Join Business Sweden for the second edition of the Singapore-Sweden Mobility Innovation Platform, focusing on business opportunities and ecosystem partnerships within Southeast Asia’s mobility sector. The program will run in Q3 2025, preparing you for internationalization and connecting you with key stakeholders. It culminates in a 3-day delegation trip to Singapore in Oct 2025, designed to become the catalyst for your expansion into Asia.

SWEDEN

#### PREPARATIONS AND COACHING



Go through a virtual tailor-made preparation program to build competence in internationalization capabilities. A market briefing session, webinar by Singaporean government agencies and 1-to-1-workshop with Business Sweden to lay the groundwork for the delegation

SINGAPORE

#### ORIENTATION AND ECOSYSTEM OVERVIEW



On the first day, a comprehensive orientation session will be organised, providing an overview of the local business environment, innovation ecosystem, and industry trends. This will help familiarize the companies with the market landscape and prepare you for the upcoming tailored meetings.

SINGAPORE

#### TAILORED BUSINESS MEETINGS



Based on your unique business needs and goals, a personalised program will be curated, with one-on-one meetings arranged. In these meetings you will be given a chance to deliver a pitch and demonstrate your product or service’s value, address stakeholder questions, and lay the groundwork for successful sales conversions.

SWEDEN

#### POST DELEGATION SUPPORT



Post-delegation, we will facilitate continued engagement by organizing dedicated follow-up workshops with your company and partners identified in Singapore, and discuss a forward-looking plan to build concrete partnerships

BUSINESS SWEDEN


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Business Delegation | Explore Opportunities | Identify Partnerships




## FUTURE OF TRANSPORT BUSINESS FORUM

### Business Sweden looks to host a business forum in Singapore on the theme of the “Future of Transport”

Memorandum of Understanding between Swedish Transport Administration and Land Transport Authority of Singapore  
Signed on 18 November 2024



#### Areas of Focus and Cooperation

-  Road Safety
-  Sustainable transport solutions and electrification of Vehicles
-  Cybersecurity and Digitalisation of Transport and Mobility

**Winter 2025\* (October)**  
To organize a **Business Forum** in partnership with the Land Transport Authority (LTA) Singapore, with a focus on advancing discussions around road safety and the Road-Zero strategy. High level agenda include:

- Panelist discussion and fireside chats
- Showcase innovative solutions
- Networking and build new connections

\*Date is to be decided

BUSINESS SWEDEN

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“High Level” | Business Forum | Best Practices

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# SWEDEN-SINGAPORE MOBILITY INNOVATION PLATFORM 2025

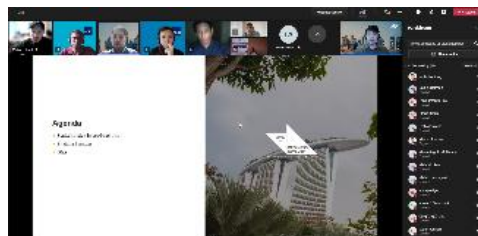


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### SWEDEN

#### PREPARATIONS AND COACHING



### SINGAPORE

#### ORIENTATION AND ECOSYSTEM OVERVIEW



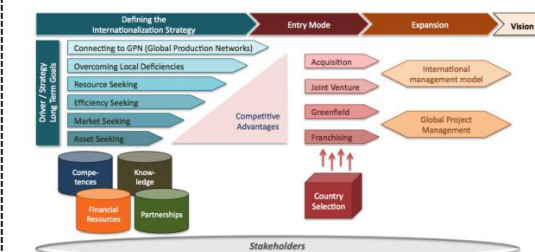
### SINGAPORE

#### TAILORED BUSINESS MEETINGS



### SWEDEN

#### POST DELEGATION SUPPORT







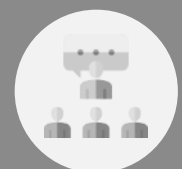
# SWEDEN-SINGAPORE MOBILITY INNOVATION PLATFORM 2025



## SINGAPORE



### PREPARATIONS AND COACHING



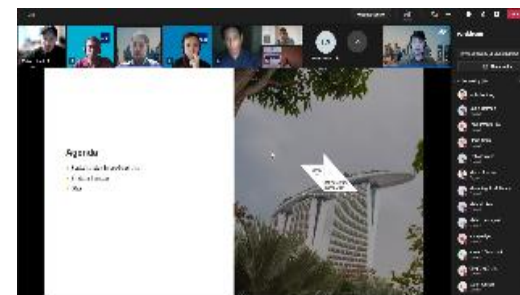
### ORIENTATION AND ECOSYSTEM OVERVIEW



### TAILORED BUSINESS MEETINGS



### POST DELEGATION SUPPORT



### PROGRAM OVERVIEW

- Virtual market briefing session
- Info-webinars organised together with Singaporean government agencies
- Best Practice Q&A Session with Swedish company established Singapore
- 1-to-1 workshops with Business Sweden to lay groundwork delegation trip

### KEY BENEFITS

- Gain insights into the Singaporean market and regulatory landscape
- Receive personalized support from Business Sweden to ensure readiness
- Establish valuable connections with key stakeholders in the mobility sector

### Dates:

Aug – Sep 2025

## SWEDEN

### Involved Partners\*:





# SWEDEN-SINGAPORE MOBILITY INNOVATION PLATFORM 2025



## SINGAPORE



### PREPARATIONS AND COACHING



### ORIENTATION AND ECOSYSTEM OVERVIEW



### TAILORED BUSINESS MEETINGS



### POST DELEGATION SUPPORT



#### PROGRAM OVERVIEW

- Comprehensive briefing session
- Visit to Swedish MNCs i.e. Volvo and international MNCs i.e. Hyundai
- Meet with Singaporean government stakeholders – Land Transport Authority, Enterprise Singapore
- Identify research collaboration opportunities with A\*Star and CETRAN

#### KEY BENEFITS

- Pitch your company to local stakeholders and open new doors for business development
- Gain a thorough understanding of the local market landscape
- Hear firsthand on the innovation ecosystem
- Access to key information on opportunities for business development
- Align technologies and service requirements to open doors to innovation opportunities

#### Dates:

13 to 16 October 2025

#### SINGAPORE

#### Involved Partners\*:

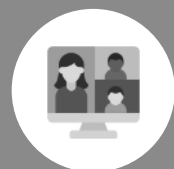




# SWEDEN-SINGAPORE MOBILITY INNOVATION PLATFORM 2025



## SINGAPORE



PREPARATIONS AND  
COACHING



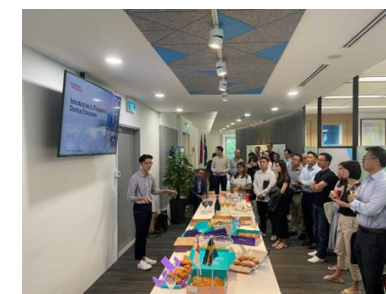
ORIENTATION AND  
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TAILORED BUSINESS  
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POST DELEGATION  
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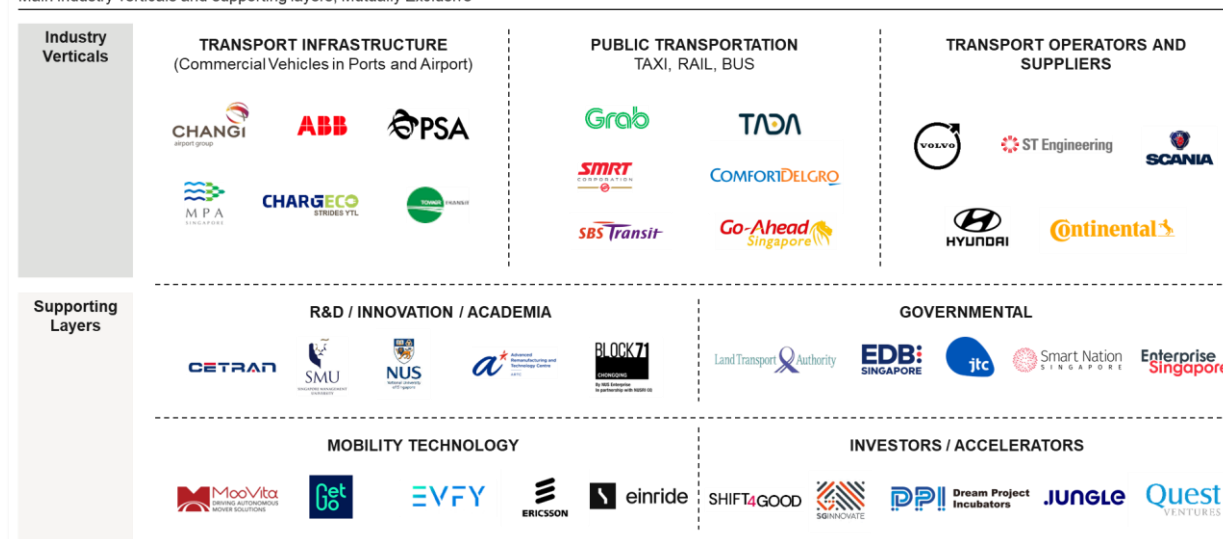
SINGAPORE

### PROGRAM OVERVIEW

- 4 x Curated meetings
- Deliver a sales pitch directly to local stakeholders, which includes potential buyers, decision-makers
- These sessions will provide an opportunity to demonstrate your product or service's value, address stakeholder questions

#### Singapore's Mobility Ecosystem

Main Industry verticals and supporting layers, Mutually Exclusive







# SWEDEN-SINGAPORE MOBILITY INNOVATION PLATFORM 2025



## SINGAPORE

\*NON-EXHAUSTIVE

PREPARATIONS AND  
COACHING

ORIENTATION AND  
ECOSYSTEM OVERVIEW



### Tailored Biz. Meetings

- Most relevant companies and organisations within the Singapore mobility ecosystem for your choice of meeting

POST DELEGATION  
SUPPORT

### Industry Verticals

#### TRANSPORT INFRASTRUCTURE (Commercial Vehicles in Ports and Airport)



#### PUBLIC TRANSPORTATION TAXI, RAIL, BUS



#### OEMs AND SUPPLIERS



### Supporting Layers

#### R&D / INNOVATION / ACADEMIA



#### GOVERNMENTAL



#### MOBILITY TECHNOLOGY



#### INVESTORS / ACCELERATORS





# SWEDEN-SINGAPORE MOBILITY INNOVATION PLATFORM 2025



## SINGAPORE



### PREPARATIONS AND COACHING



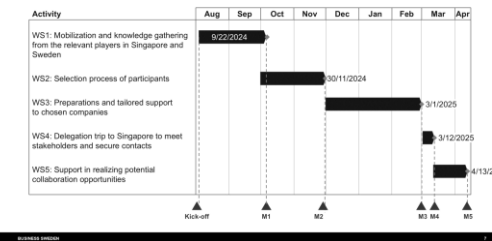
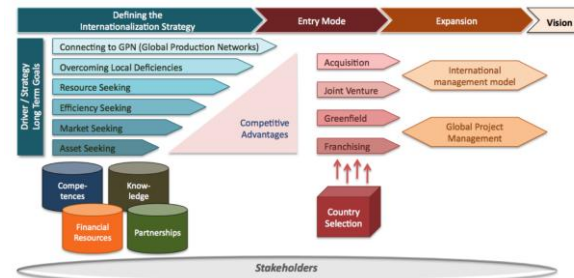
### ORIENTATION AND ECOSYSTEM OVERVIEW



### TAILORED BUSINESS MEETINGS



### POST DELEGATION SUPPORT



### PROGRAM OVERVIEW

- Dedicated follow-up workshops
- Engagement with key partners identified in Singapore
- Post-delegation support to establish a next-step partnership strategy (based on mutual interest from both Singapore and Swedish Stakeholders)

### KEY BENEFITS

- Drive business growth with actionable steps post-delegation together with Business Sweden
- Ensure relationships continue with potential partners in Singapore
- Penetrate the market and create collaborations

### Dates:

November 2025










### SWEDEN

### Involved Partners\*:

VINNOVA

epicenter

# The 4-day delegation\* trip in Singapore will give you access to 12 high value meetings, 4 of them curated based on your choice







	Monday 13 Oct Introduction to Singapore	Tuesday 14 Oct High Level Event Forum	Wednesday 15 Oct Tailored Meetings	Thursday 16 Oct Combined Meetings and Closing
8 to 9am			<ul style="list-style-type: none"> <li>• 4 x Curated meetings</li> <li>• Curated meetings for each participating company to meet and pitch to industry verticals and supporting layers in the mobility ecosystem</li> </ul>	
9 to 10am	 <b>8:30am – 10:00am</b> Business Sweden Orientation Briefing	 <b>9:00am – 2:00pm</b> Future of Mobility Forum	<b>9:30am – 10:30am</b> Tailored Business Meeting #1	 <b>9:30am – 11:00am</b> Land Transport Authority (LTA) Visit and sharing
10 to 11am	 <b>10:30pm – 11:30pm</b> Singapore City Galley Private Tour	<i>A high-level forum that builds on the MoU signed between Trafikverket and the Singapore Land Transport Authority.</i>		
11 to 12pm		<i>Themes includes:</i> <ul style="list-style-type: none"> <li>• Road Safety</li> <li>• Sustainable Transport Solutions and Electrification of Vehicles</li> <li>• Cybersecurity and digitalisation of transport and Mobility</li> </ul>	<b>11:00am – 12:00pm</b> Tailored Business Meeting #2	
12 to 1pm	 <b>12:00pm – 2:00pm</b> Volvo Bus and Trucks Luncheon visit and sharing			 <b>11:30am – 3:00pm</b> ComfortDelGro Visit, meeting, discussion, tour and Lunch
1 to 2pm			<b>12:30pm – 2:00pm</b> Lunch	
2 to 3pm	 <b>2:30pm – 4:00pm</b> Center of Excellence for Testing and Research of Autonomous Vehicles Visit, meeting and tour		<b>2:30pm – 4:00pm</b> Tailored Business Meeting #3	
3 to 4pm				 <b>3:30pm – 5:30pm</b> Enterprise Singapore Information-sharing and B2B match-making session
4 to 5pm	 <b>4:30pm – 6:00pm</b> Hyundai Motor Group Innovation Center Visit, meeting, and tour		<b>4:30pm – 6:00pm</b> Tailored Business Meeting #4	
5 to 6pm				
6 to 7pm				

\*TENTATIVE

\*The final event agenda will be confirmed closer to the dates. A tailored meeting program will be organized based on the specific needs of the onboarded companies.



[To be decided] Trip may include a visit to both Malaysia and Singapore

	Monday 10 Nov Malaysia	Tuesday 11 Nov Malaysia	Wednesday 12 Nov Singapore	Thursday 13 Nov Tailored Meeting Program	Friday 14 Nov Future of Mobility Forum
8 to 9am	 <b>8:30am – 10:00am</b> Business Sweden Orientation Briefing			<ul style="list-style-type: none"><li>• 4 x Curated meetings</li><li>• Curated meetings for each participating company to meet and pitch to industry verticals and supporting layers in the mobility ecosystem</li></ul>	
9 to 10am			 <b>9:00am – 10:30am</b> TBD Events	<b>9:30am – 10:30am</b> Tailored Business Meeting #1	 <b>9:00am – 2:00pm</b> Future of Mobility Forum
10 to 11am		<b>Malaysia Road Safety Congress</b>			<i>A high-level forum that builds on the MoU signed between Trafikverket and the Singapore Land Transport Authority.</i>
11 to 12pm	TBD Events		 <b>11:00am – 1:00pm</b> Volvo Bus and Trucks Luncheon visit and sharing	<b>11:00am – 12:30pm</b> Tailored Business Meeting #2	<i>Themes includes:</i>
12 to 1pm	Lunch	Lunch			<ul style="list-style-type: none"><li>• Road Safety</li><li>• Sustainable Transport Solutions and Electrification of Vehicles</li><li>• Cybersecurity and digitalisation of transport and Mobility</li></ul>
1 to 2pm	TBD Events			<b>1:00pm – 2:00pm</b> Lunch	
2 to 3pm			 <b>1:30pm – 3:30pm</b> Center of Excellence for Testing and Research of Autonomous Vehicles Visit, meeting and tour		
3 to 4pm		<b>Malaysia Road Safety Congress</b>		<b>2:30pm – 4:00pm</b> Tailored Business Meeting #3	
4 to 5pm	TBD Events		 <b>4:00pm – 6:00pm</b> ComfortDelGro Visit, meeting, discussion, tour and Lunch	<b>4:30pm – 6:00pm</b> Tailored Business Meeting #4	<b>3:30pm – 6:00pm</b> TBD Events
5 to 6pm					
6 to 7pm					
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# SWEDEN-SINGAPORE MOBILITY INNOVATION PLATFORM 2025



## SINGAPORE

### Business Sweden Singapore will organise the following activities:

- ✓ **Support with Internationalization Preparation**, including tailored coaching, identification of opportunities and sessions with embedded stakeholders with insights into the market
- ✓ **Assist with pre-arrival to delegation** - accommodation recommendations, import of demo products, etc.
- ✓ **Attend the 'Future of Mobility Forum'** organised in partnership with the Land Transport Authority (LTA) Singapore, Embassy of Sweden in Singapore, and Business Sweden, with a focus on advancing discussions around the Memorandum of Understanding signed in 2024. High level agenda include panellist discussion and fireside chats, showcase innovative solutions, and networking opportunities
- ✓ **Arrange visits and meetings with companies**, government and associations stakeholders
- ✓ **Arrange personalized, one-on-one meetings** based on unique business needs and goals
- ✓ **Follow up** in facilitating post-event meetings and define next steps

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### REGISTRATION

*Vinnova will not be required to pay for registering and participating in the Mobility Innovation Platform or the Forum. Only covering of their lodging (Hotel) and flights*

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