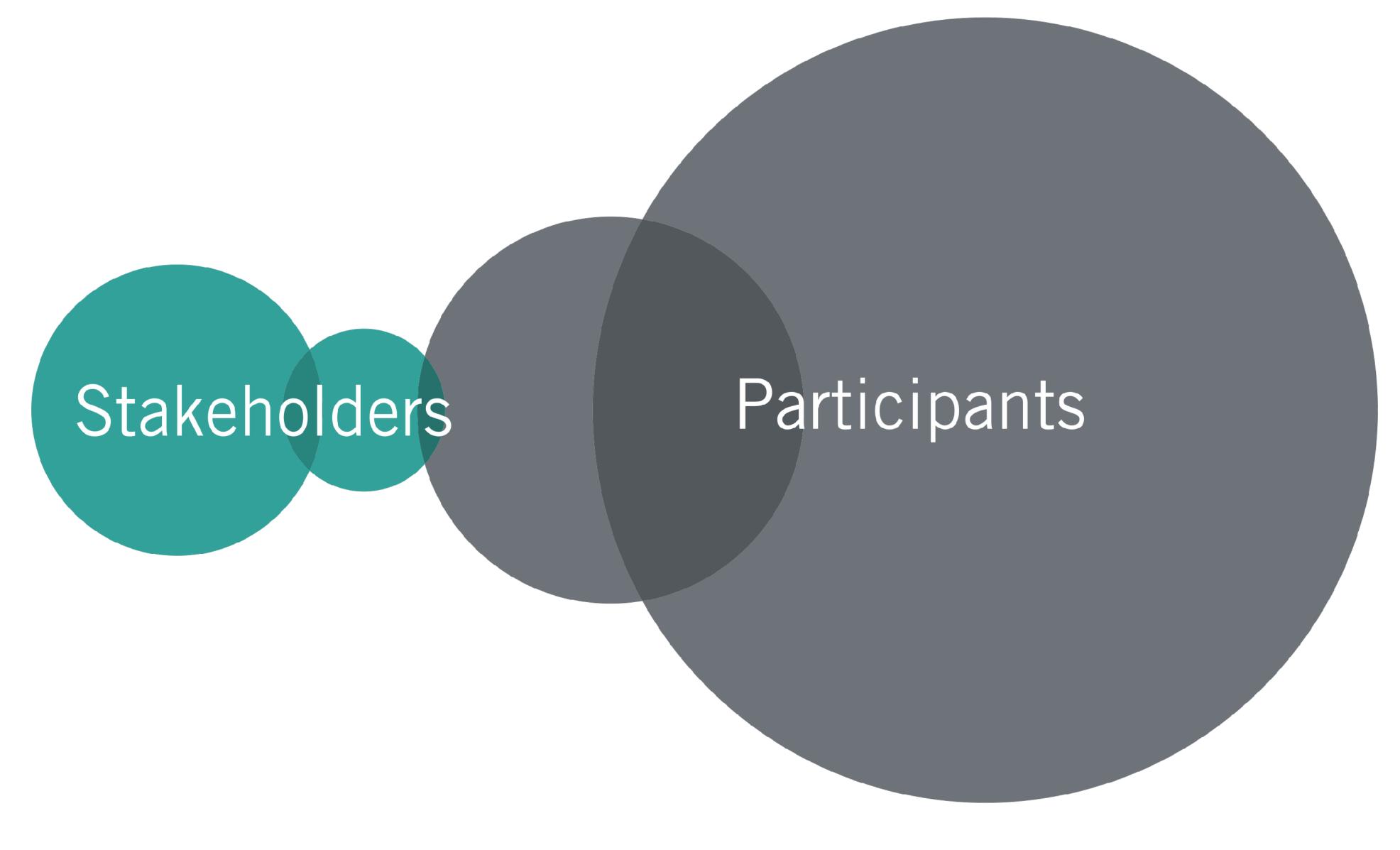
Learning



It's not easy! But ...



Participative transformation





Participative transformation

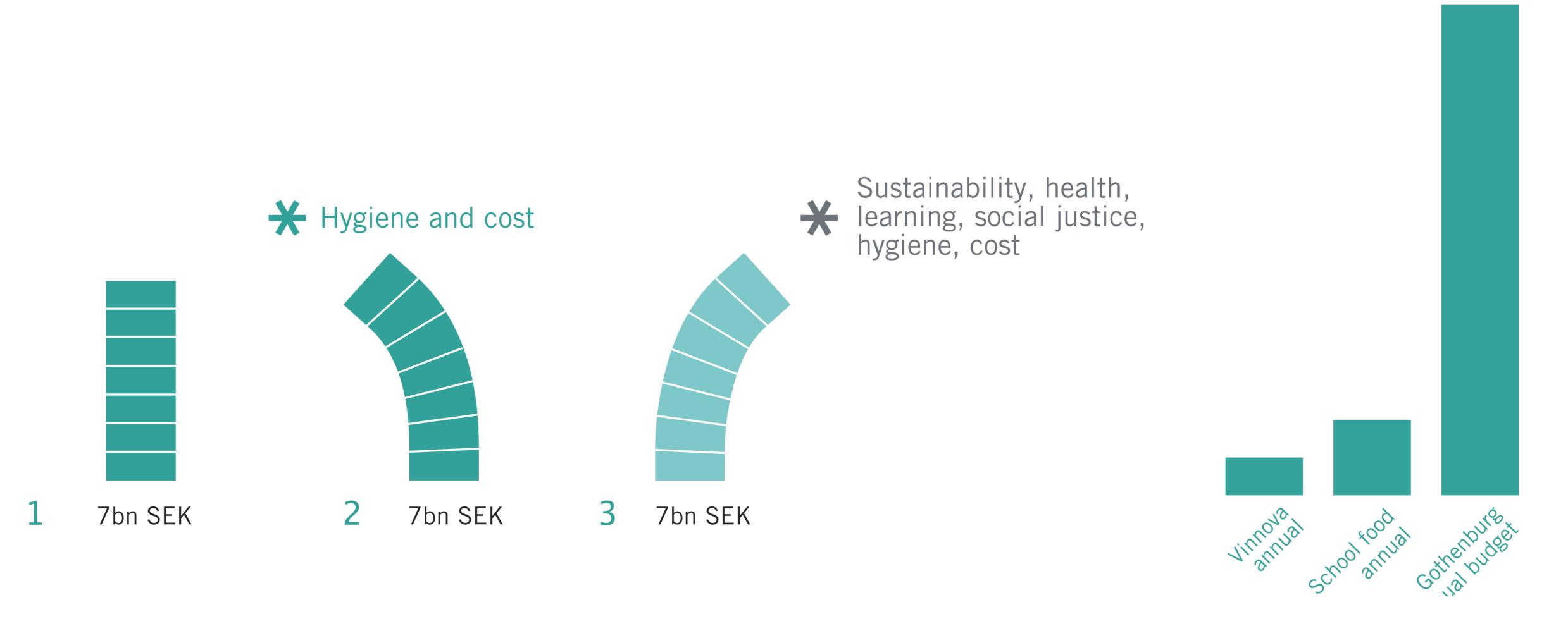
Angles –

- Action

Stakeholders — People Sectors — Places

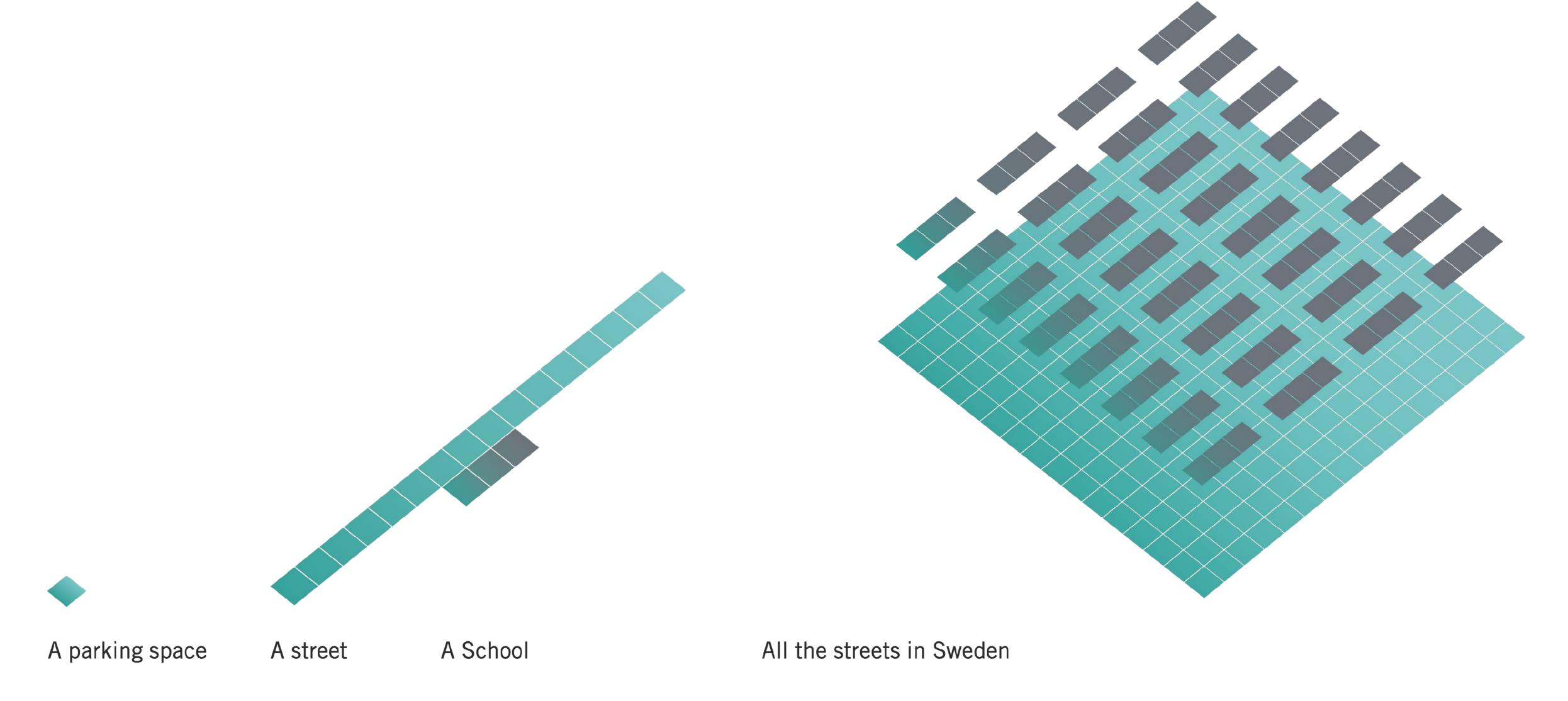


Upstream, unlocking system value





Scaling via existing systems and places

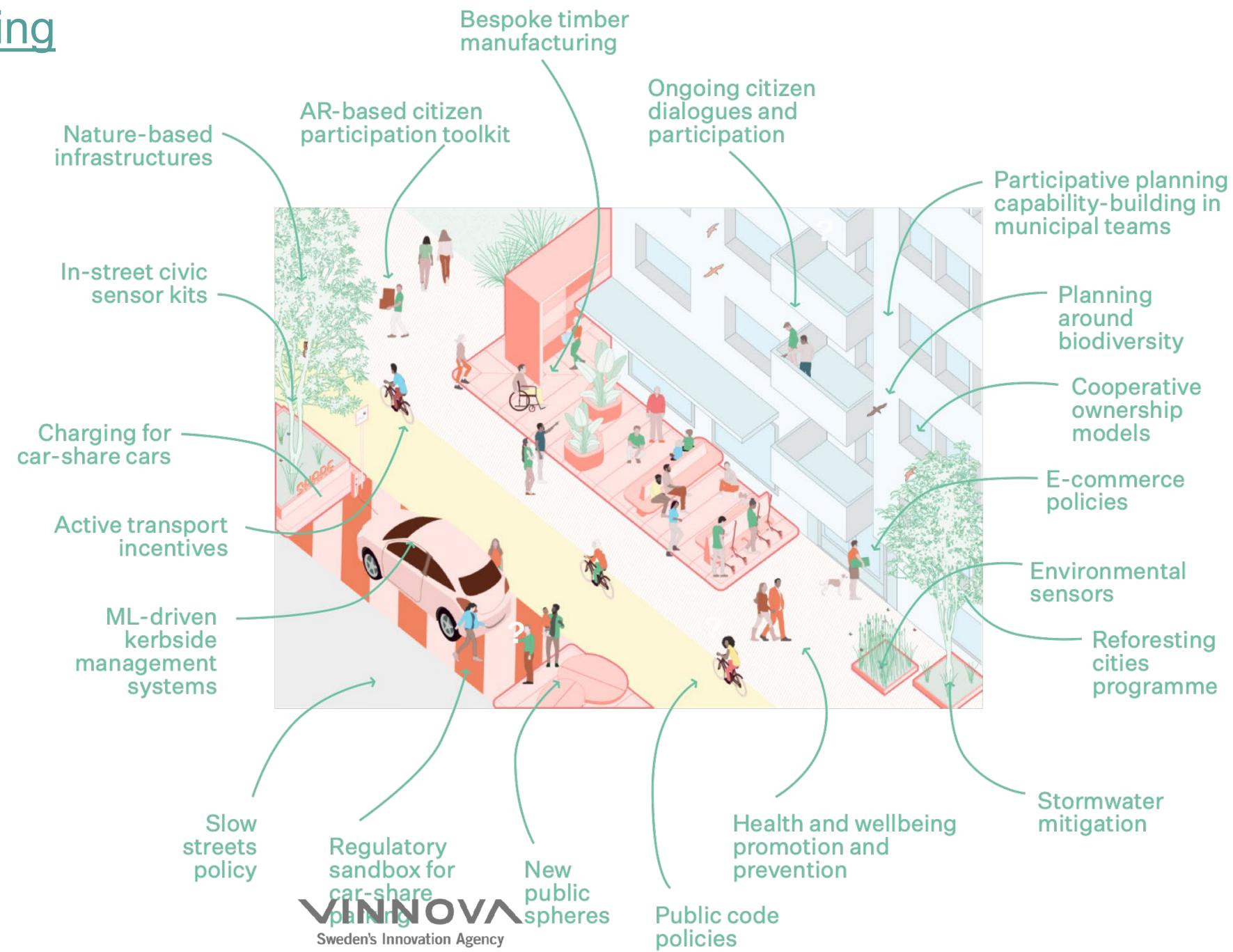




A platform for exploring questions in public



A platform for exploring questions in public



Snowball dynamic

Prototypes in one place

Rich small data, local learning and value

Local political

Prototypes in multiple places

Shared learning and value, early evidence

Regional political

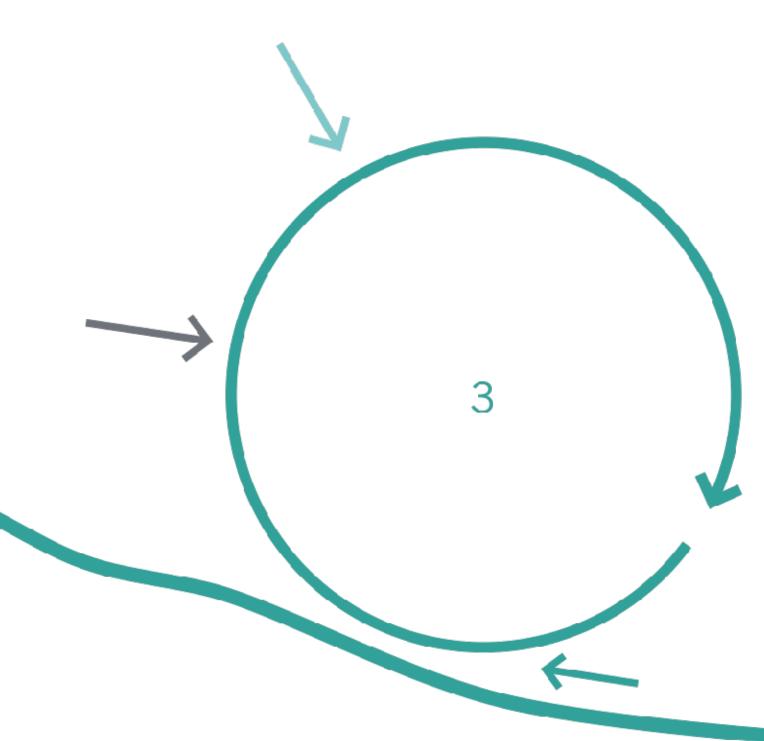
Prototypes in many places

Convincing evidence

National political

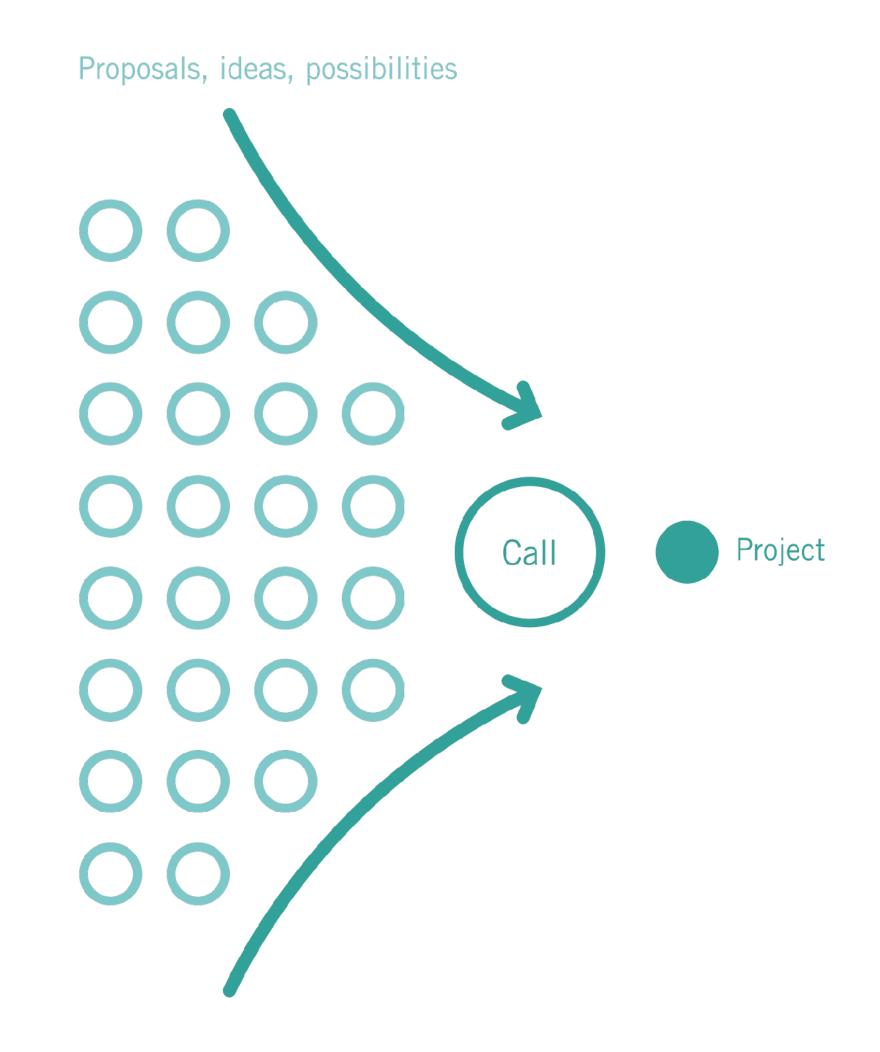


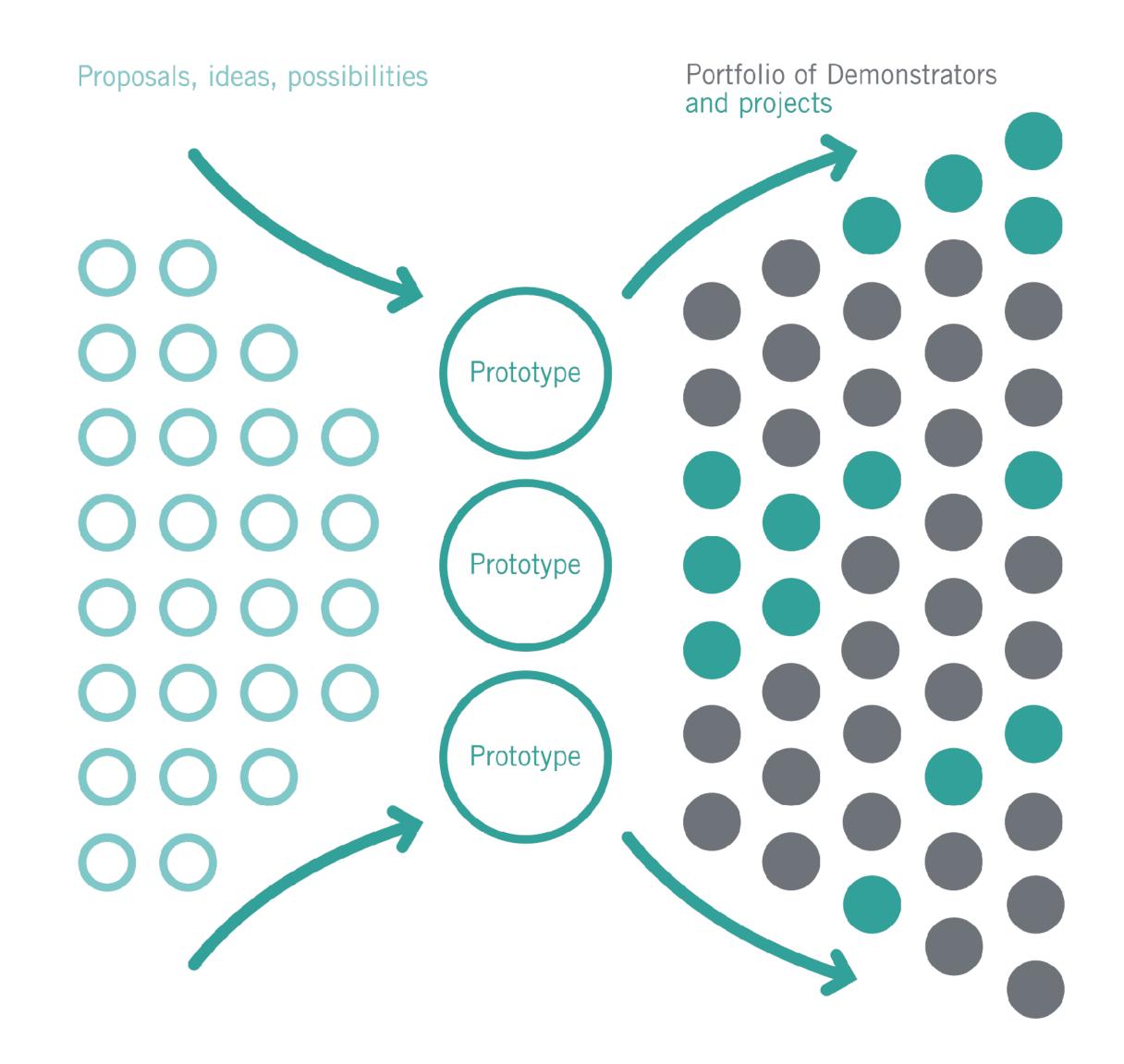
- → Applied force
- → System friction
- → Mission gravity





Snowball dynamic







Mission-oriented innovation

- 1. Clear, <u>shared</u> direction, producing <u>collaboration</u> across systems
- 2. Place-based approach unlocks <u>systems</u>, <u>participation</u>, and <u>existing value</u>
- 3. Use <u>prototyping</u> for understanding and engagement, putting technology in context
- 4. Platform strategy for <u>scaling</u>, via ongoing engagement
- 5. Innovation agency as 'the cement between the bricks' in systems



