Design principles for the streetBrian Eno

Think like a gardener, not an architect: design beginnings, not endings.

Unfinished = fertile

Artists are to cities what worms are to soil.

A city's waste should be on public display.

Make places that are easy for people to change and adapt (wood and plaster, as opposed to steel and concrete.)

Places which accommodate the very young and the very old are loved by everybody else too.

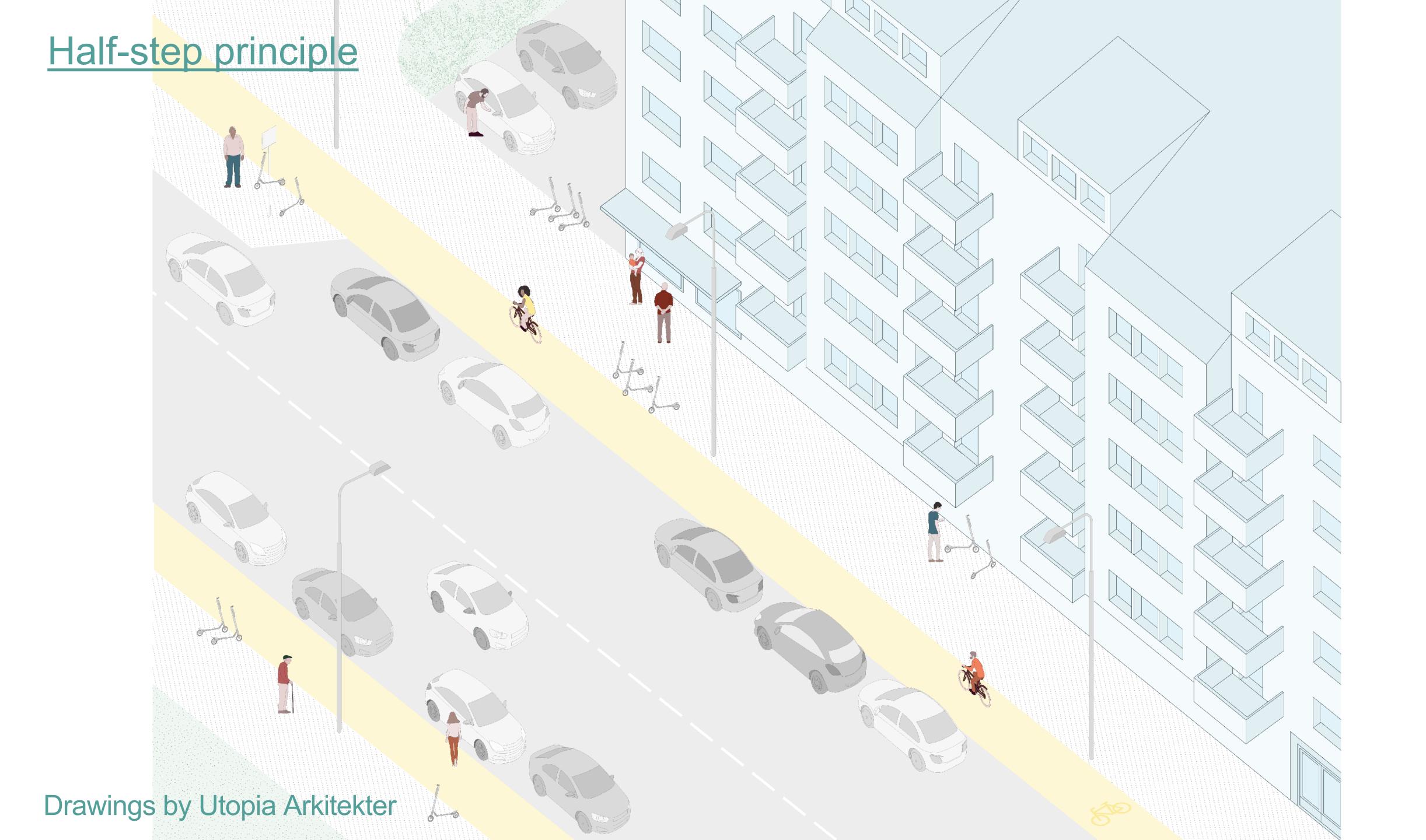
Low rent = high life

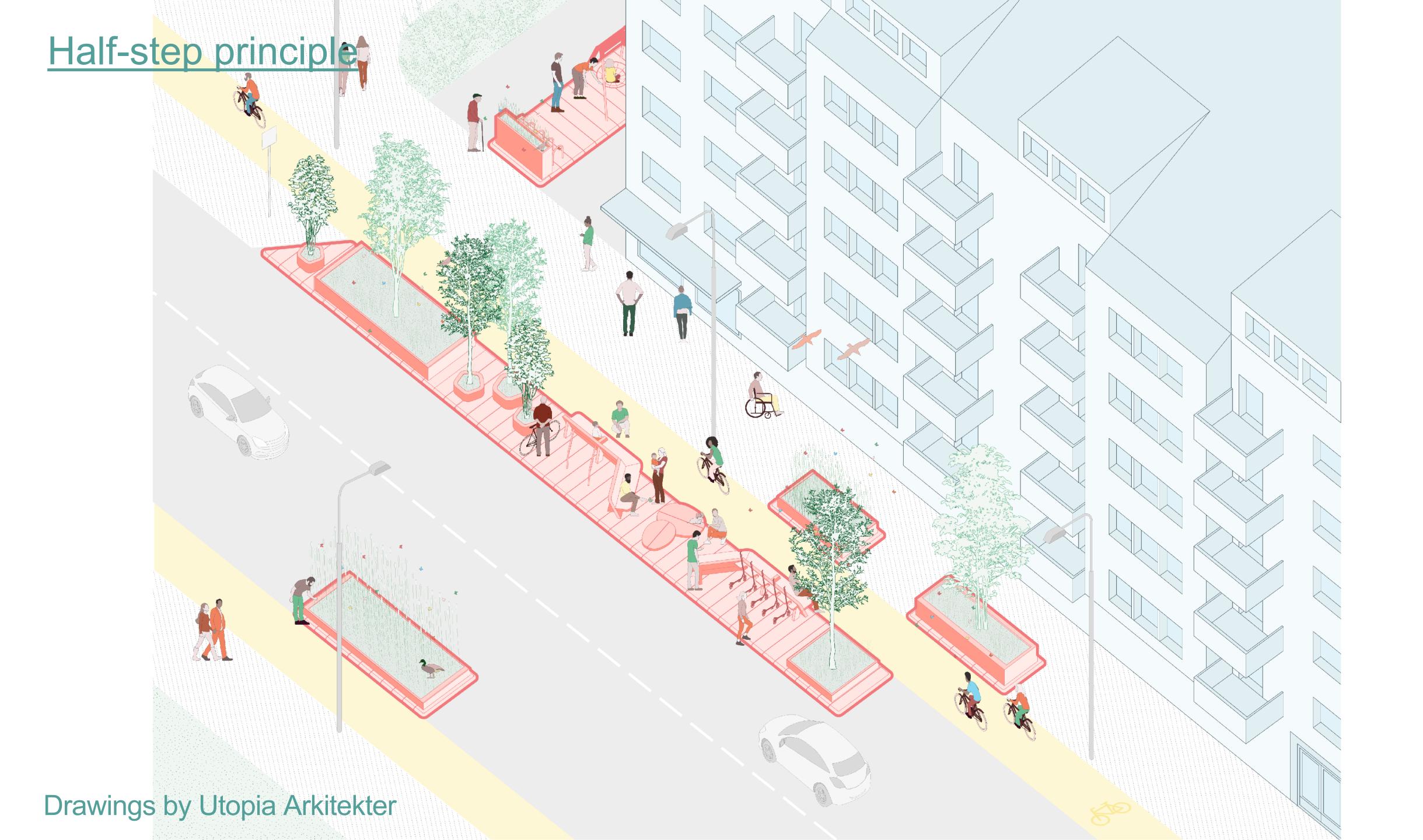
Make places for people to look at each other, to show off to each other.

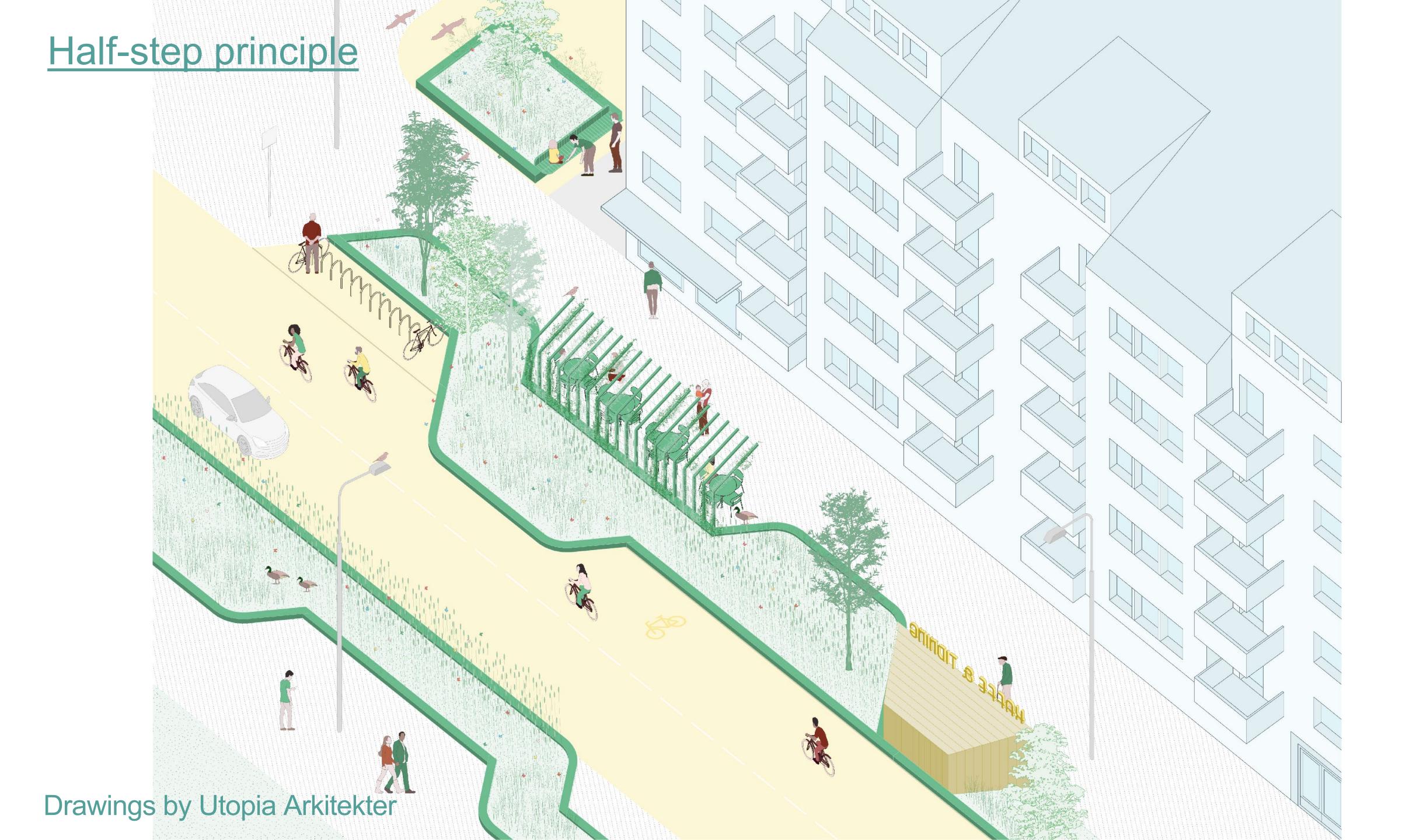
Shared public space is the crucible of community.

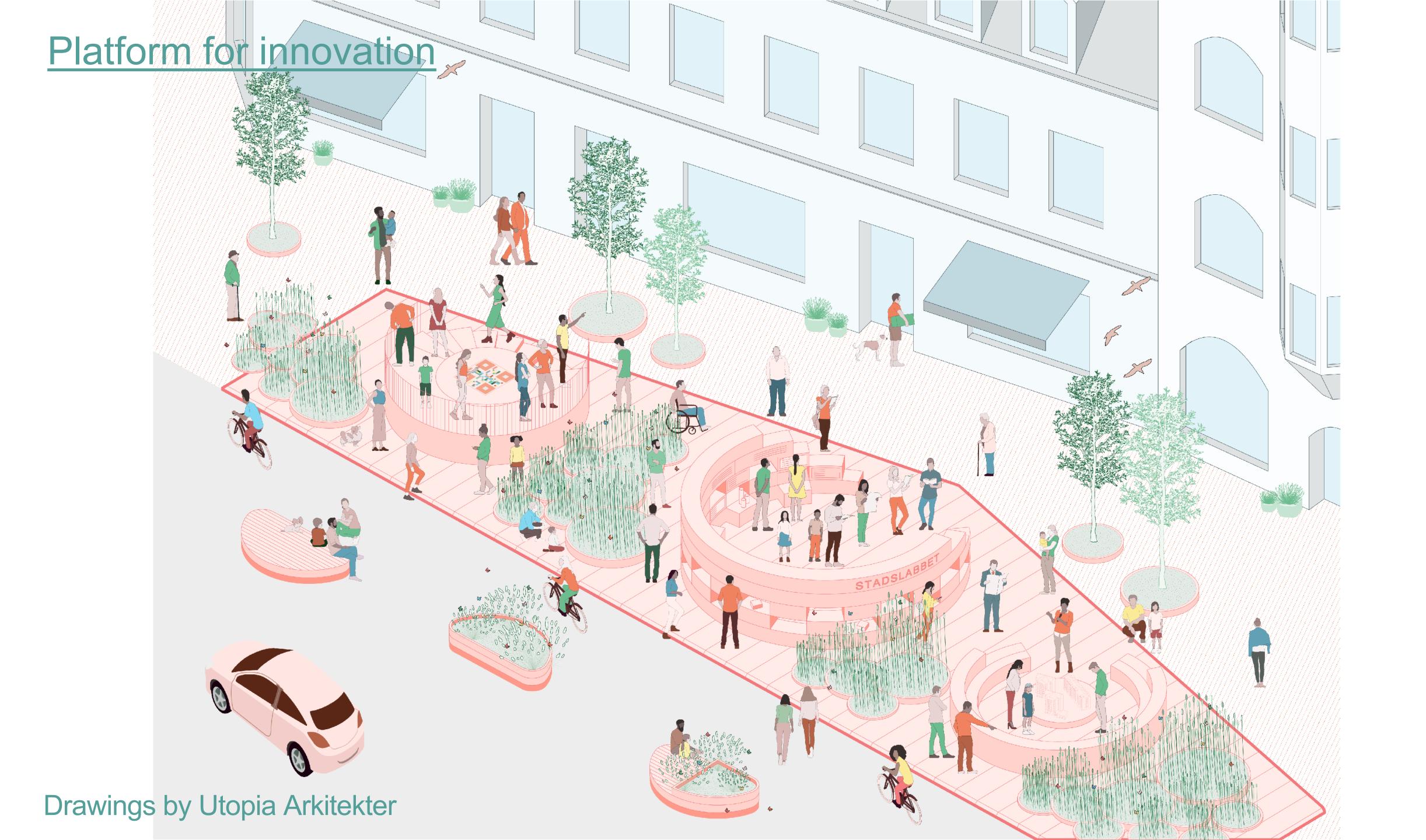
A really smart city is the one that harnesses the intelligence and creativity of its inhabitants.

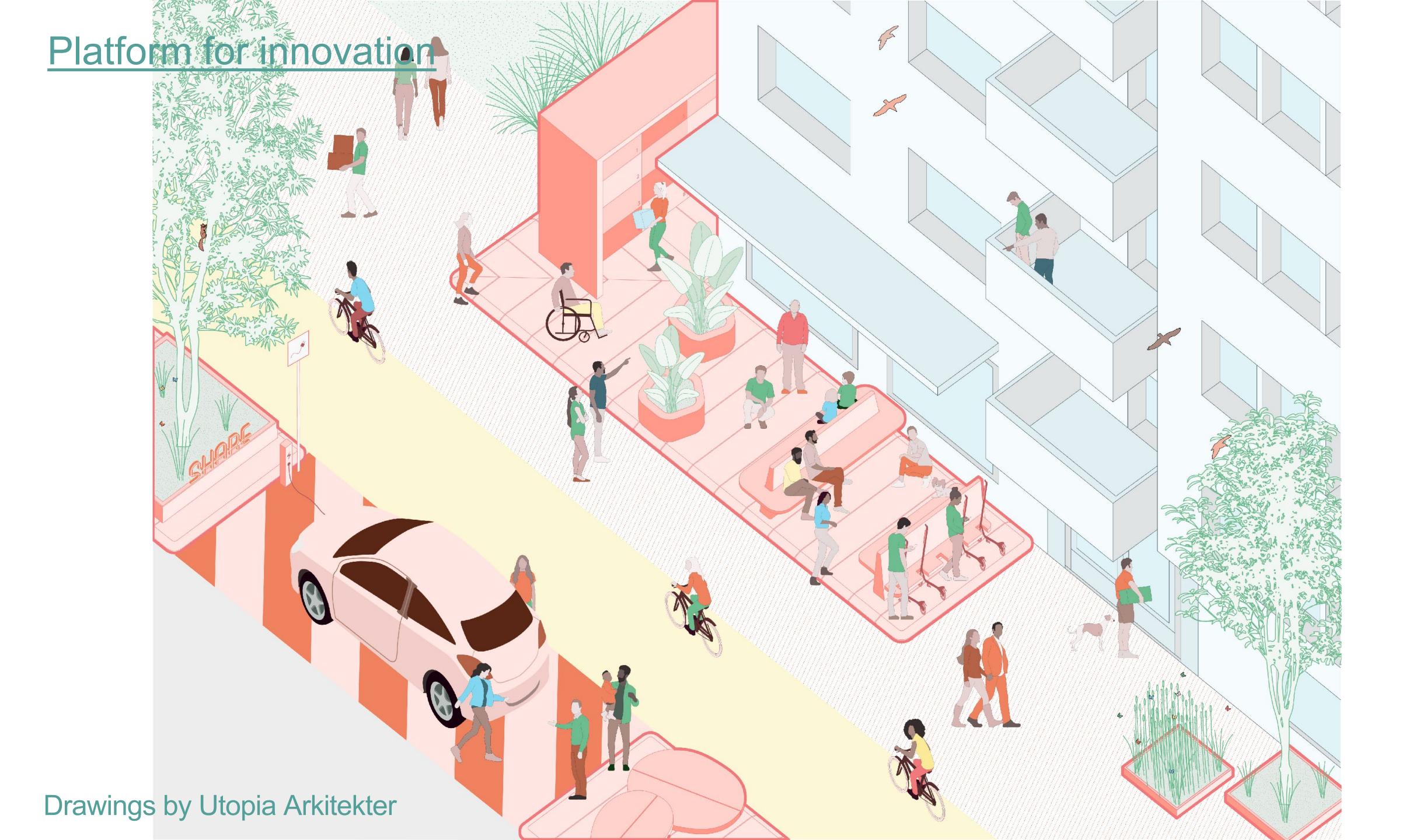


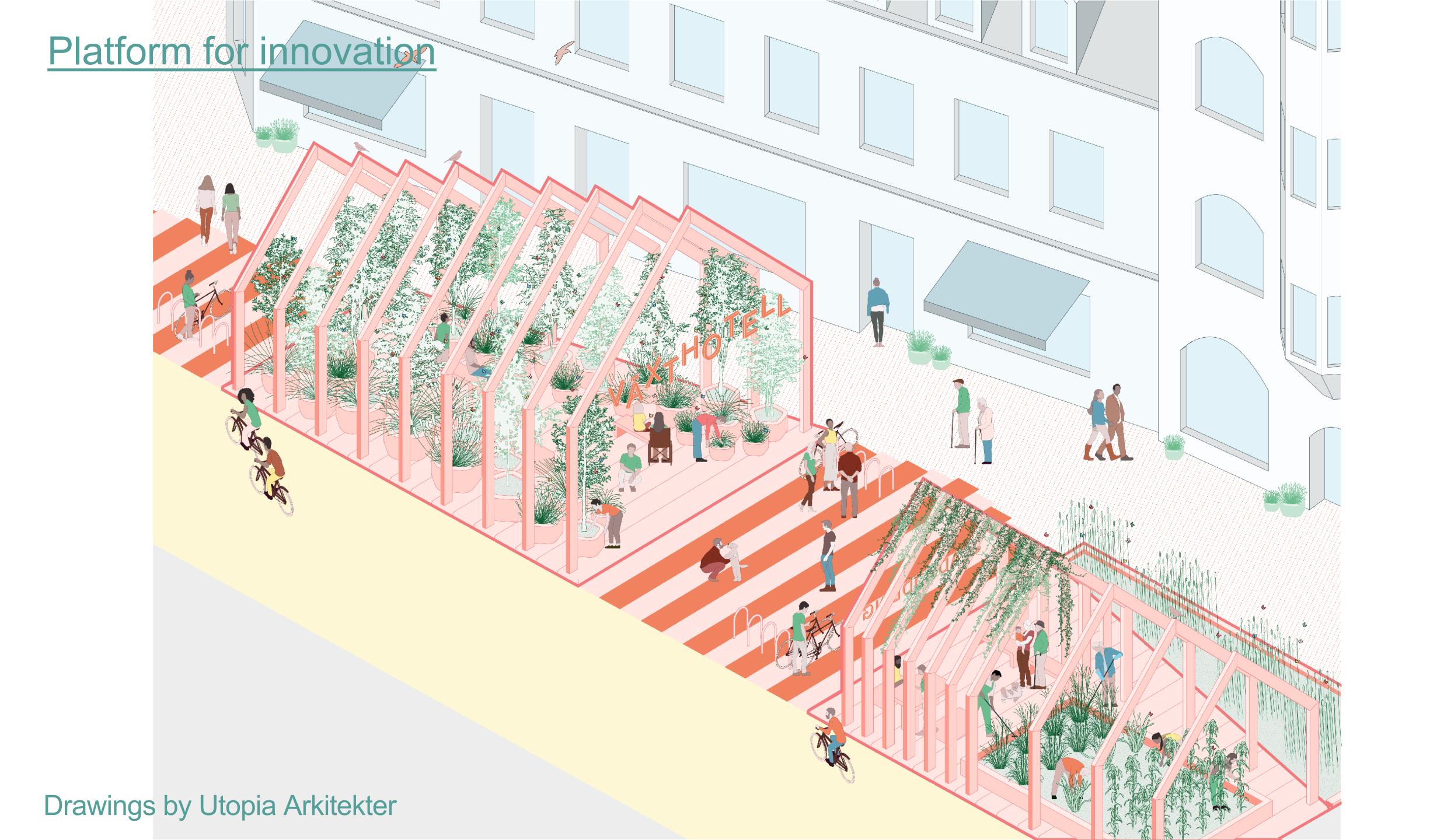








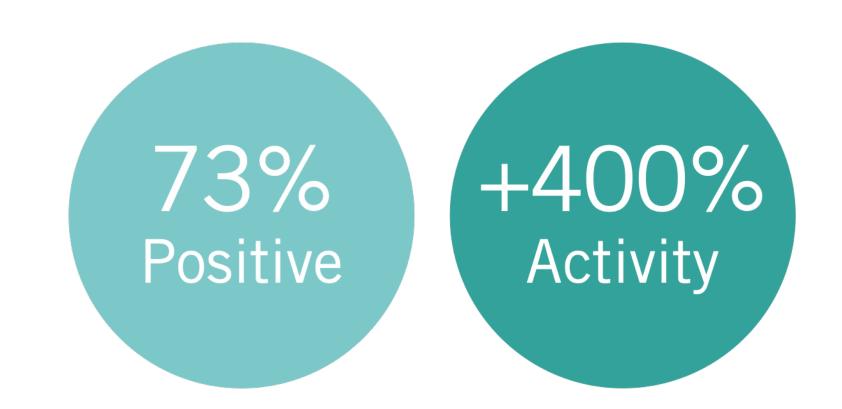




Prototyping

Follow-on research

As part of the evaluation of the first prototypes in Stockholm, ArkDes commissioned Novus, a research company, to conduct in-street surveys providing qualitative feedback from residents and users of the streets.



Overall feedback of the prototype core idea

How do you see the idea of placing mobility hubs, similar to the one you can see in front of you, on different streets in the city?

Very positive

Quite positive

Neither positive
nor negative

Quite negative

7%

Very negative

34%

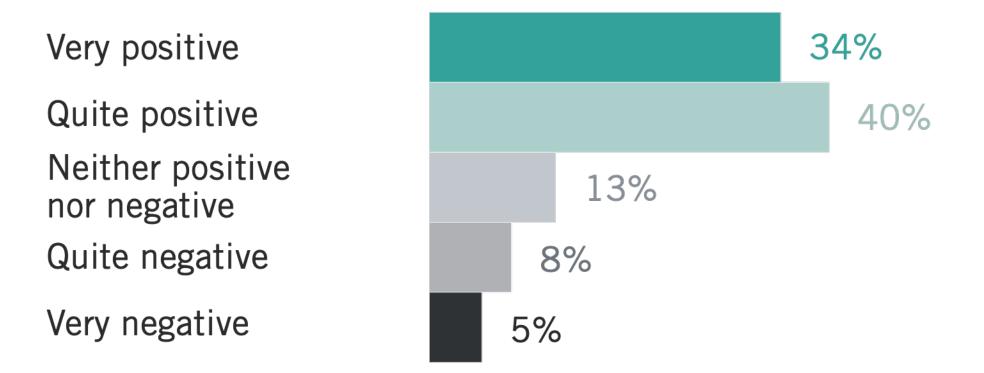
40%

7%

34%

Hälsingegatan

How do you see the idea of placing mobility hubs, similar to the one you can see in front of you, on different streets in the city?



If you are positive, what is it that you like?

Nice feature on the street 70%

If you are positive, what is it that you like?

Nice feature 72% on the street

Increase in natural sounds in urban greenery leading to increase in mental health

3 11 13

noise

Increase in local

to increased air

quality, decreased

biodiversity, leading

Increase in residential greenery leading to increase in birthweight

sickness

Increase in bird species diversity leading to increase in life satisfaction

ecuperation nom

Reduction in motor vehicle use and decrease in microplastics in seas and oceans

Increase in active

12 13

travel leading to

Increased

mobility

environmental

outcomes via

shared electric

infrastructure

Biodiversity

Decrease in road traffic noise and increase in birdsong leading to increase in mental health

Increase in air quality

leading to increase in

Increase in local biodiversity leading to decrease in urban heat island effect

Increase in nearby green spaces leading to increase in walking maintenance

Decrease in urban heat island effect leading to decrease inearly deaths

increase in mental and physical health and wellbeing

ncrease in community gardening leading to increase in mental and physical health and wellbeing

Decrease in domestic

natural landscapes

violence due to nearby

Environment

3 11 13 ncrease in sustained connection to nature leading to associated benefits to happiness, health, and pro-nature behaviour

mental health

Increase in neighbourhood tree cover leading to better overall health mediated by lower obesity and better social cohesion

11 13 15 Increase in biodiverse perennial meadows increasing residents' perceptions of site quality in urban

Health and wellbeing

accidents with reduction in motor decreased car use in traffic speed

11 13 15 3 11 13 Increase in sustainable timber street furniture, versus concrete, leading to increase in carbon sink and decrease in carbon dioxide

13 16 Decrease in stormwater-related maintenance costs through increased green infrastructure

Maintenance

Decrease in road traffic vehicles and decrease

> 3 Lively, activated streetscapes and facades lead to increase in positive affect and lively, attentive nervous system, and decrease in poor mental health

10 16

Decrease in

through shared

management

maintenance costs

Property

Increase in property value (if desired) due to walkable environments

Increase in mental and physical wellbeing leading to reduction in healthcare cósts

Increase in retail and office rental value and occupancy levels via green, walkable environment, without increase in housing rent

8 9 10 11

Increase in urban

trees leading to decrease in buildi

air conditioning ar

increase in worker

3 4 10 16

productivity

Physical activity

Reduction in car

in brain cancer

use and decrease

Increase in active travel Greener play areas leading to improved boost children's immunosurveillance mmune systems against pathogens

Increase in active travel leading to improved immunosurveillance against pathogens

10 11 16 Increase in publiclyaccessible neighborhood nature increases sense of community

Learning

3 10 16 Increase in childrens play and sociability in play streets

Increase in residential

nature beneficial for

living in urban areas

green space and access to

intellectual and behavioral

development of children

1 4 10 Increase in childrens' social mobility in walkable neighbourhoods

Social fabric

to increase in retail spend

Increase in active travel

reduction in cars, leading

and walkability, and

8 9 11

Commerce

/ **11 12 13** Carbon reduction and increased environmental outcomes via coordinated e-commerce delivery

8 9 11 16 Sustainable shared and equitable infrastructure for micromobility technologies

Reduced road capacity for private cars leads to overall reduction in traffic and housing costs, and increased economic return through reduced congestion

8 9 10 11 12

10 11 16

Increase in trees and natural landscape leading to decrease in crime and reduced fear

10 16

Increase in dwell time leading to increase in social interaction leading to increase in mental health and wellbeing

8 9 11 16

Improvement in community participation and municipal governance via public prototyping of civic tech platforms

3 10 11 16

Community participation improves perceptions of pedestrian environment

3 10 11 16

Increase in social infrastructure leading to increase in social

10 16

Increase in social

green space

Increase in active travel and decrease in motor vehicles leading to carbon reduction, increased air quality.

Decrease in child

near schools

8 9 11 eduction in motor Increase in active travel hicle use and decrease and walkability, and microplastics in seas reduction in cars, leading to increase in retail spend d oceans **Property** Commerce Increase in urban trees leading to decrease in building air conditioning and Increase in property increase in worker value (if desired) due to Increase in active productivity Carbon reduction and walkable environments travel leading to increased environmental outcomes via coordinated increase in mental and 10 16 physical health and e-commerce delivery Increase in mental Increase in retail and wellbeing office rental value and and physical 8 9 10 11 12 wellbeing leading to occupancy levels via nunity Reduced road capacity reduction in green, walkable g to Sustainable shared healthcare costs environment, without for private cars leads to aland increase in housing rent overall reduction in and equitable infrastructure for traffic and housing Increased micromobility environmental costs, and increased technologies outcomes via economic return Physical activity through reduced shared electric mobility congestion 3 / 10 | 16 infrastructure Increase in residential green space and access to Increase in active travel tic nature beneficial for Greener play areas leading to improved intellectual and behavioral boost children's immunosurveillance development of children against pathogens immune systems living in urban areas 10 11 16 Increase in trees and Learning nance Reduction in car natural landscape

Platform strategy

Place layers	In the Street mission	Place-based collaborators
Skills, capabilities, and cultures	Physical, digital, and social interventions in streets in Stockholm, Helsingborg, and Umeå, within a wider network of nine municipalities coordinated by Viable Cities.	ArkDes, Stockholms stad; Helsingborg stad; Göteborgs sta Region planning and health departments; Voi; Volvo M; Lu Spacescape
System layers	In the Street mission	System collaborators
Skills, capabilities, and cultures	Urban design/architecture; IoT, data science; user experience; micromobility, transport, and logistics; place-based governance; participative democracy; microeconomics; health and wellbeing;	ArkDes; Rådet för hållbara städer; Boverket; Voi; Volvo M; Lu Spacescape; Stockholm Region, muncipalities in Stockholm and Gothenburg
Standards and guidelines	Interoperable mobility standards, street furniture design guidelines, health and safety guidelines for micromobility, civic IoT privacy guidelines, street design guidelines and best practice, accessibility standards	Municipal traffic departments in Stockholm, Helsingborg an Stockholm Region; Voi; Volvo M; Lundberg Design; Spacesca portstyrelsen, Drive Sweden, Viable Cities
Data, code and services	Micromobility data standards; Real-time kerbside management systems; 'digital twins'; Internet of Things kits; environmental sensor data standards; footfall measurement standards: public code policies	Stockholms stad; Helsingborg stad; Göteborgs stad; Stockho Voi; Volvo M; Ericsson One; Vinnova; RISE; Drive Sweden
Financing	New value models, with 'total value budgeting' based on public health and wellbeing savings, environmental benefits, maintenance benefits; place-based system demonstrator innovation funding	Stockholms stad; Helsingborg stad; Göteborgs stad; Vinnova Region; Climate-KIC
Policy	Parking space policy; street planning policy; local real estate policy; participative design and planning policy; smart city policy; arts and culture policy; licensing policies	ArkDes; Rådet för hållbara städer; Boverket; Climate-KIC; Vi Sweden; Vinnova; RISE; Stockholm Region
Law	Parking space law, traffic speed limits, vehicle definitions, municipal and regional governance and financing law	Transportstyrelsen (national regulatory authority)

Mission portfolio

Healthy sustainable mobility mission #1

Street

Ensure that every street in Sweden is healthy, sustainable

