



Europeiska Innovationsrådets (EIC) finansieringsprogram för banbrytande teknologier

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josefin.vandermeer@vinnova.se

13.00 – 13.15 Öppning av event: Introduktion & bakgrund till EIC, Fredrik Hörstedt, Vinnova

13.15 – 14.00 Pathfinder: tidiga projekt med fantastiska möjligheter. Pathfinder riktar sig till de som har en vision om en framtida teknologi med en fantastisk marknad som kan göra skillnad i våra liv. TRL: 1-4

- Introduktion till EIC Pathfinder, Anna Raask, KTH/SWARMA
- EIC Pathfinder projekt "lessons learned", Antonietta Parracino, Uppsala universitet
- Moderatorledd frågestund, moderator, Linus Stark, Uminova Innovation

PAUS 5 minuter

14.05 - 14.50 Transition: tidiga projektresultat som kan leda till banbrytande innovationer och nya verksamheter. Transition bygger på projektresultat från tidigare EIC Pathfinder, FET eller ERC Proof of Concept projekt. TRL: 4-5/6

- Introduktion till EIC Transition, Nikolaos Xafenias, EUSME Support
- EIC Transition projekt "lessons learned", Gustaf Mårtensson, Mycronic
- Moderatorledd frågestund, moderator, Jenny Goodwin, EUSME Support

PAUS 10 minuter

15.00 - 16.30 Accelerator: till företag (främst små och medelstora företag, inklusive start-ups) för att skala upp innovationer med hög genomslagskraft och med potential att skapa nya marknader eller omvärld befintliga sådana. TRL: 5/6- 9* *TRL 9 är för scale-up

- Introduktion till EIC Accelerator, Karl-Erik Johansson, EUSME Support
- EIC Accelerator "lessons learned", Christoffer Levandowski, Heartaero-space
- EIC Accelerator fonden, Nicklas Bergman, EIC Fund
- EIC Accelerator jury, Andy Cars, EIC Jury member
- Panelfrågestund - Panel: Nicklas Bergman (EIC Fund), Karl-Erik Johansson (EUSME Support), Iris Öhrn (EIC jury member), Andy Cars (EIC jury member), Moderator: Linus Stark (Uminova Innovation)

European
eic **INNOVATION**
Council

Pathfinder

Up to €4M Grant
100% Funding

Transition

Up to €2.5M Grant
100% Funding

Accelerator

Up to €2.5M Grant
Up to + €15M Investment

Basic
research

Full commercial
application

TRL 1 - TRL 4

TRL 4 - TRL 6

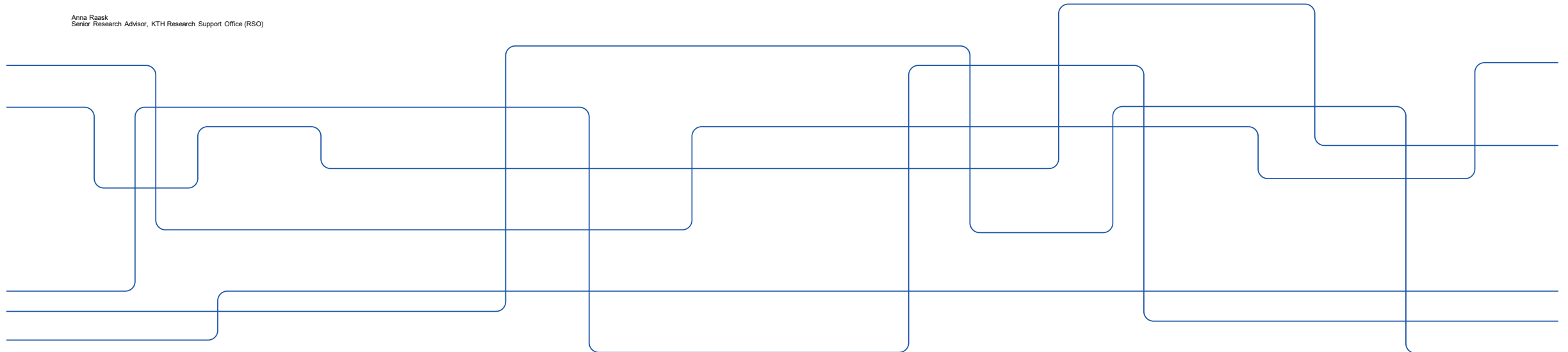
TRL 6 - TRL 9

Introduction to European Innovation Council (EIC) Pathfinder-programme

Vinnova: Europeiska Innovationsrådets (EIC) finansieringsprogram för banbrytande teknologier

March 31, 2022

Anna Raask
Senior Research Advisor, KTH Research Support Office (RSO)



KTH Research Support Office

Idea	Proposal	Contract	Project
<ul style="list-style-type: none"> Seminars and workshops 	<ul style="list-style-type: none"> General feedback 	<ul style="list-style-type: none"> Contract preparation & negotiation 	<ul style="list-style-type: none"> Project management support (New!)
<ul style="list-style-type: none"> Information days 	<ul style="list-style-type: none"> Formalities 	<ul style="list-style-type: none"> Specialized support 	<ul style="list-style-type: none"> Advisory support
<ul style="list-style-type: none"> Newsletter 	<ul style="list-style-type: none"> Specialized support (impact, budget, ethics, IPR, management, export control) 	<ul style="list-style-type: none"> Interview training 	<ul style="list-style-type: none"> Support for research collaboration competence
<ul style="list-style-type: none"> Intranet (RSO) 			<ul style="list-style-type: none"> Reporting

”Pre Award Support”

”Post Award Support”

2022-04-08

Horizon Europe



* The European Institute of Innovation & Technology (EIT) is not part of the Specific Programme

What is the EIC Pathfinder?

EIC Pathfinder programme funds **research to develop the scientific basis to underpin breakthrough technologies.**

EIC Pathfinder (Open and Challenges)

EIC Pathfinder Open

Any field of science, technology or application without predefined thematic priorities (bottom up approach)

Pathfinder Challenges

To support proposals within a predefined thematic area and addressing specific objectives (top down, challenge driven, portfolios of projects approach)

Technology Readiness level (TRL) 1 to 4

Who is Pathfinder for?

Do you have a **vision for a future** technology that could make a real difference to our lives?

Do you see a plausible way of **achieving the scientific breakthrough** that will make this technology possible?

Can you collaborate with an **interdisciplinary team of researchers and innovators** to realise the **proof of principle** and **validate the scientific basis** of the future technology?

EIC Pathfinder Open (Gatekeepers)

Collaborative, interdisciplinary research:

- **convincing, long-term vision of a radically new technology** that has the potential to have a transformative positive effect to our economy and society
- **concrete, novel and ambitious science-towards-technology breakthrough**, providing advancement towards the envisioned technology
 - ✘ Advancement of well-established technological paradigm
 - ✘ Bluesky research without clear technological objective
 - ✘ Low-risk incremental research
- **high-risk** research, with concrete objectives

EIC Pathfinder Challenges

Call for proposals are based on a given vision for each Challenge (i.e concept and application already formulated)

Portfolio approach for each Challenge (explore different perspectives, competing approaches or complementary aspects)

1. Carbon dioxide & Nitrogen management and valorisation
2. Mid-long term, systems-integrated energy storage
4. Cardiogenomics
5. Healthcare Continuum technologies
6. DNA-based digital data storage
7. Alternative Quantum Information Processing, Communication, and Sensing

See [EIC Work Programme](#) and Challenges Guide (June 2022) for more information.

EIC Pathfinder Call for Proposals

	Pathfinder Open	Pathfinder Challenges
Total budget	€183 million	€167 million
Proposals (indicative)	Up to €3 million	Up to €4 million
Funding rate	100% of eligible costs	100% of eligible costs
Opening	1 March 2022	16 June 2022
Deadline	4 May 2022 at 17.00 CET	19 October 2022 at 17.00 CET
Length of proposal	17-page proposal (part B)	25-page proposal (part B)
Applicants	Consortia: min. 3 partners from 3 different MS/AC (of which at least 1 partner in a MS)	1. Single legal entities in a MS/AC (conditions apply) 2. Consortia: - If 2 partners: from different MS/AC, otherwise - Min. 3 partners from 3 different MS/AC (of which at least 1 partner in a MS)

Pathfinder vs. Cooperation projects (Pillar II)

Funding for scientific basis for a new/breakthrough technology (lower TRL levels)

Bottom-up (Pathfinder Open)

Portfolio approach (Pathfinder Challenges)

High risk!

Have in mind...

Partnering is the key

- Choose partners according the activities envisaged within the project (what/who the project needs to be successful)
- Use existing networks and attend brokarage events and information days

Put effort also in writing the **impact**-narrative, be aware of the **expected outcomes** (defined in the call text) also including:

- Involve and empower key actors with potential to become future leaders in their field, e.g.: excellent early-career researchers -promising high-tech SMEs, including start-ups
- Empower female researchers, strive achieve gender balance among work package leaders

First experiences from call 2021

Is there a cultural shift from science to technology?

Less blue sky research with experimental edge?

More emphasis on impact (as in Horizon Europe in general)?

Evaluation Summary Reports (ESR) of Pathfinder proposal:

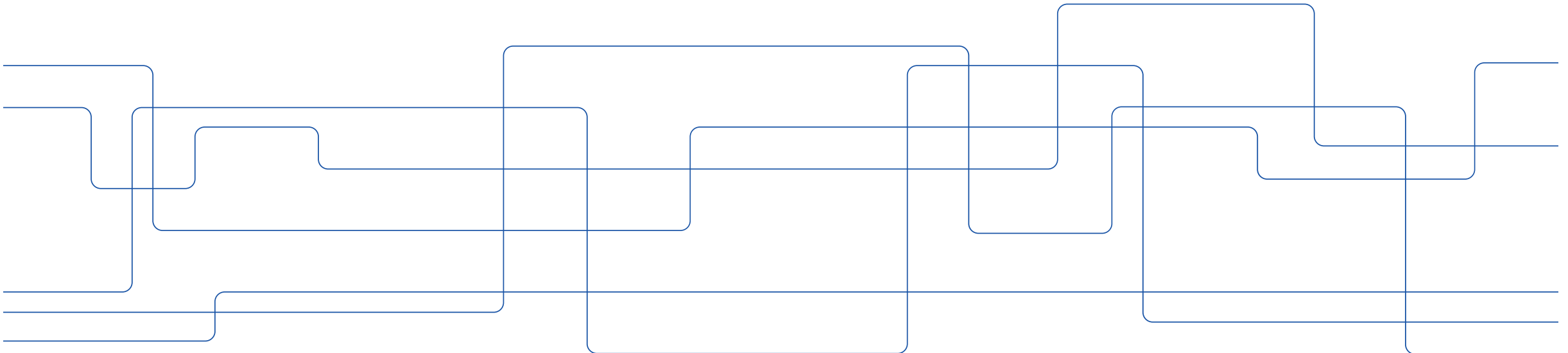
- "practical implementation of the proposed technology" (good)
- "quick development and demonstration" (good)
- "not enough information on IPR considerations" (bad)
- "SMEs vs large companies...(some companies considered having monopoly...)?

Is there preference for specific technologies?

Challenges: Portfolio approach-is it transparent/open enough?

Thank you!

araask@kth.se



COMPUTATION DRIVEN DEVELOPMENT OF IN VIVO- LIKE-DNA-NANOTRANSDUCERS FOR BIOMOLECULES STRUCTURE AND FUNCTION IDENTIFICATION

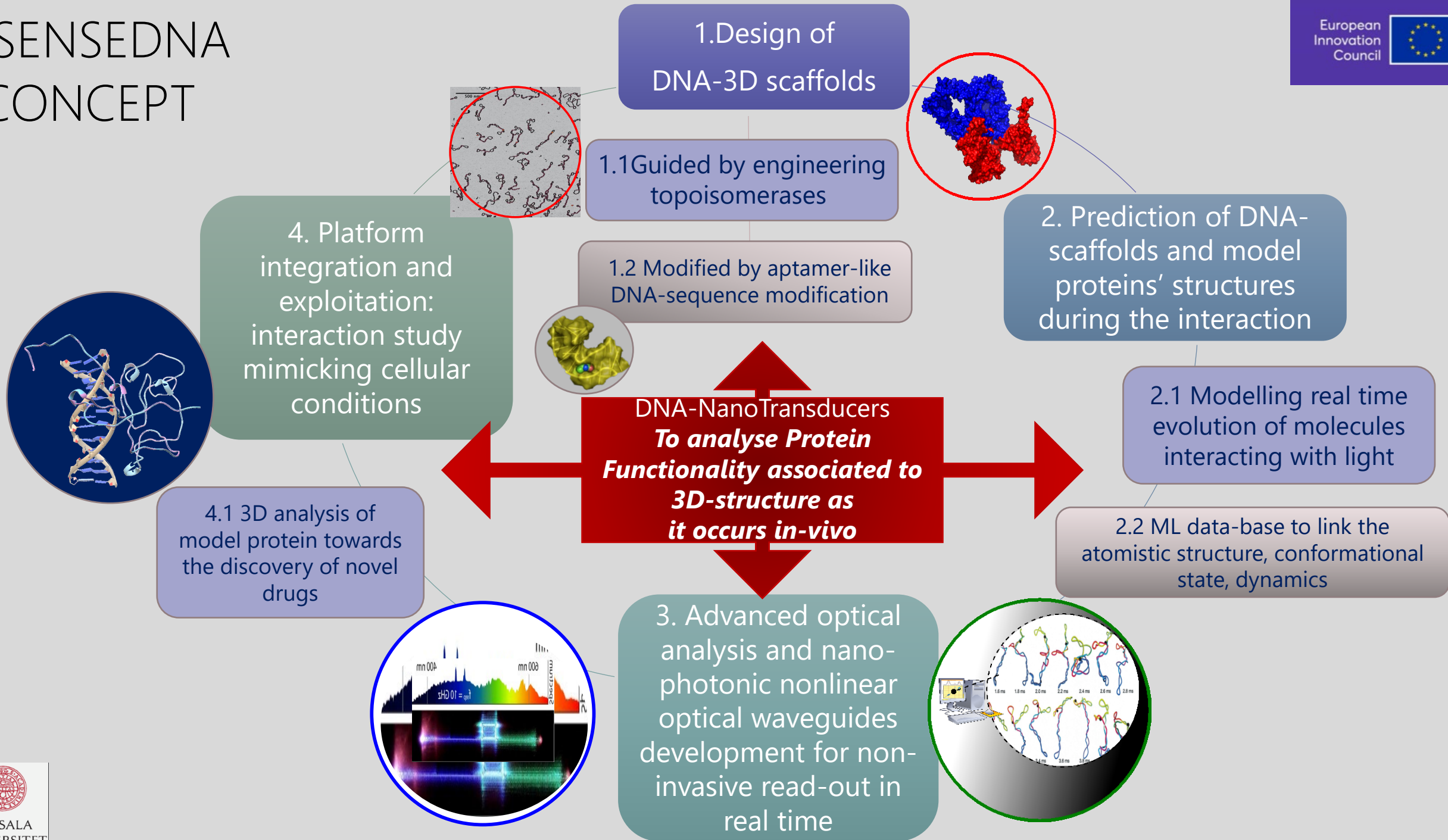


EIC-PATHFINDER OPEN 2021

ANTONIETTA PARRACINO

31-03-2022

ISENSEDNA CONCEPT



KAMERLIN-LAB EXPETISES

Research Interest: applications of computational (bio)chemistry tools to understand the chemical basis for complex biological problems and understanding the physicochemical parameters that allow for the evolution of 'new enzyme' functions, and study the dynamics of interaction between proteins and DNA

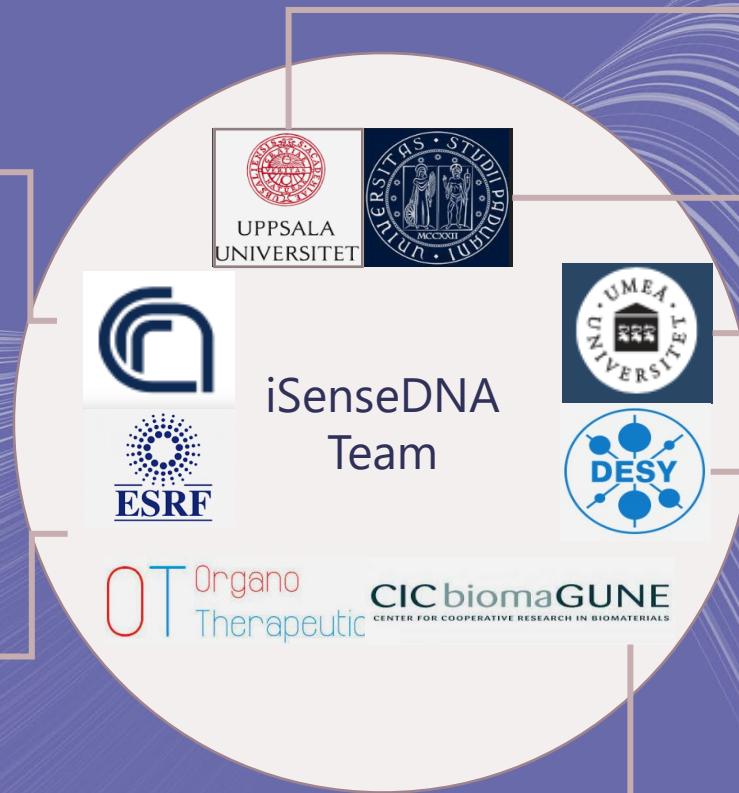
Project coordinator and Innovation manager with research background in genomics, biochemistry, and material science, focusing on technologies development with high impact innovation and their exploitation.



iSenseDNA Project Partners:

CNR: Production and characterization of DNA-NTs to monitor all the possible conformational transitions of positive (+), negative (-), and relaxed SC-DNA, similarly to the one in vivo, to investigate the topological structures of DNA-NT and interacting protein

ERSF and OT: validation and exploitation of the 3D-DNA structures as final assessment of the proof of concept, studying the interaction with protein model.



UU: Coordination, computational simulations, including modelling the enzyme dynamics and the physicochemical parameters, controlling functional changes across biomolecules, designing the DNA-NT

UP: Assessment of spectral features of each conformation based on its representative structures of DNA-NT and interacting protein

UMU: Spectroscopic assessment of biomolecules performed by time-resolved multidimensional pump-probe spectroscopy

DESY: Spectroscopic assessment will be performed by and dual-comb IR spectroscopy and development of photonic sensor

CiC-Bio: Enzymes engineering and integration of "aptamer-like" sequences into DNA-NT



How to build strong team for a successful project?





EIC Pathfinder Open

Feature 1

- **EIC Pathfinder Open** (from early technology to pre/early commercial), based on applied research with high-risk/high-gain science-towards-technology breakthrough research (including 'deep-tech'), and multidisciplinary

Feature 2

- **e-Application via ECAS** website It is designed to be user friendly, it contains many information

Feature 3

- Constant monitoring of activities and outcomes: frequent reporting defined by the deliverables and the milestones, which require a dedicated management

National Grants

Feature 1

- Most of the **National Grants** fund blue sky research. They support research within natural science, engineering, and medicine, and promote the development of strong research environments of the highest standard and of significance for the development of National's long-term competitiveness

Feature 2

- E-application via Prisma website, aimed at Swedish researches and university to apply for funds on Formas, VR, and FORTE programs.
- Activity reported once per year

Feature 3

- E-application | Knut and Alice Wallenberg Foundation:
- Principal investigator, co-investigators CV
- Project, project summary
- Description of Infrastructure of national importance
- Provide a detailed budgeted description
- Reporting period once a year
- Requisition upon financial report

EIC-PATHFINDER APPLICATION PROCEDURE



step1

- Read carefully the call, including all requirements, and refers to the most recent template

step2

- Insert the participants and ask them to complete their profile, publications and projects

Step 3

- Complete the part A: budget previously assessed, ethics and security. Make the ethics self assessment!

Step 4

- Upload the part B and validate.

Step 5

- Submit when you are sure to not get errors



1. Starting the proposal preparation at least 6 months before



2. Being more aware on the potential impact the outcomes of iSenseDNA in other fields



3. Selecting carefully specific 'words' in order to avoid misleading information



4. Being better informed on the beneficiary host institution policy

DO SUCCESSFUL PROJECTS HAVE ANYTHING TO RE-SHUFFLE?



1. Develop novel and with high impact idea

2. Think carefully about the potential applications of technology

3. Analyze carefully the state of the art and **schematically** show how your technology will change the paradigm

4. Sketch out the project idea with clear outline and show it in the 1st page of the proposal

5. Build multidisciplinary consortium that promote the inclusiveness and diversity

6. Choose young and committed partners that you can trust

7. Involve the partner in the writing and ask for their full support

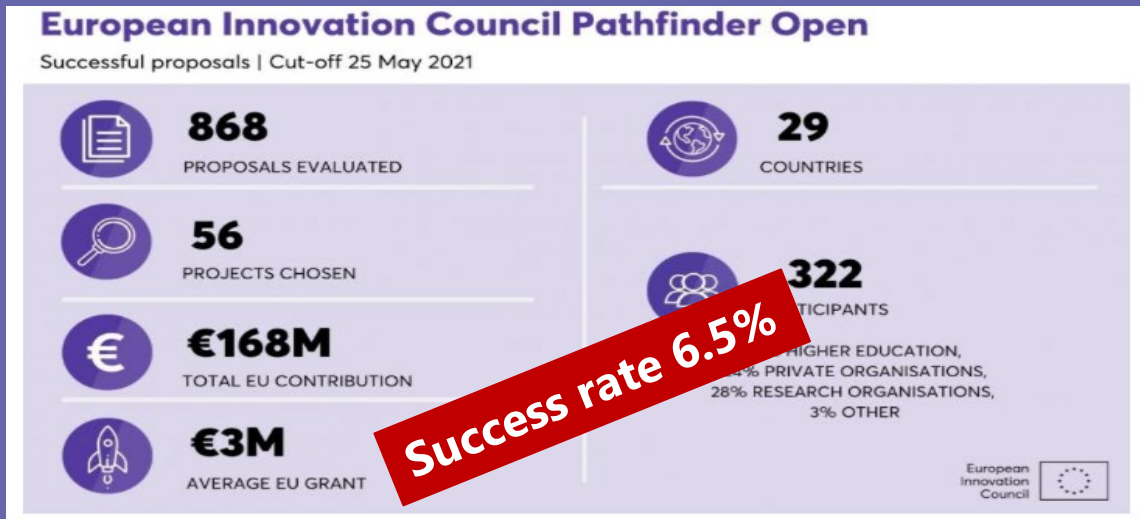
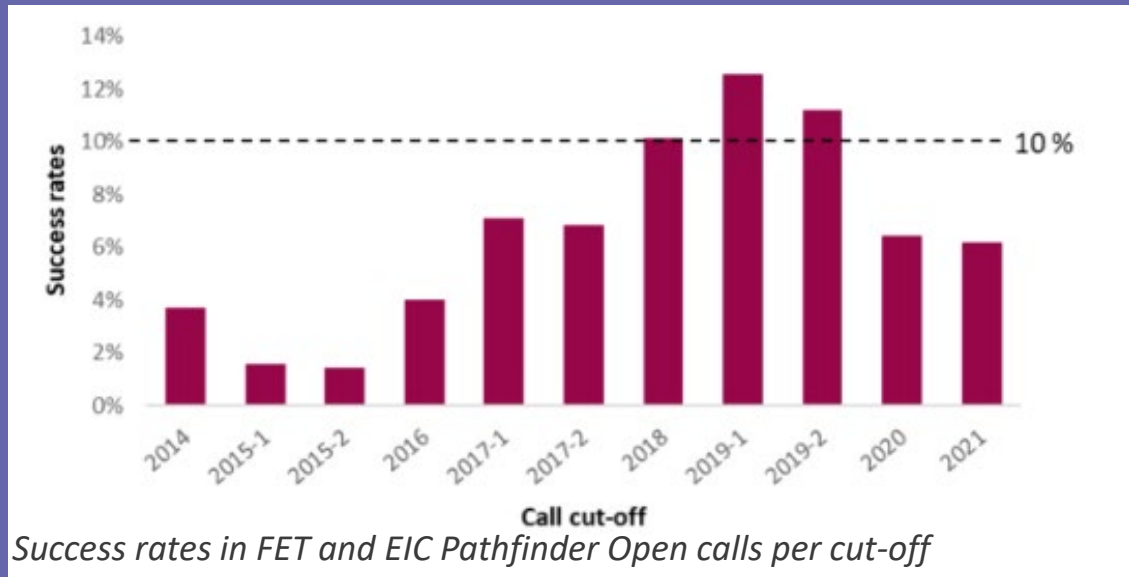
8. Take time to set-up also an Industrial advisory board



LESSONS LEARNED?

- ✓ Selling the idea on the first read: it is important to write with as much clarity as possible, get to the point quickly
- ✓ Investing time in assessing the quality of the proposal
- ✓ E²=Enthusiasm and Effort. If you are not excited about your research, how can the reviewer be?

The more of that enthusiasm you can get across, the better!



While the success rate of ERC (blue sky investigation) is 16%
<https://erc.europa.eu/news/applications-erc-starting-grants-2022-facts-and-figures>
<https://accelopment.com/blog/funding/success-rate-in-the-first-eic-pathfinder-open-call/>



EIC Business Coaching and program management services available to empower the Pathfinder partners to become more ready for the successful commercialization

- plan and prioritize research valorisation strategies
- consider business development options
- motivate towards contacts with possible end-users
- reflect on possible markets
- access the coach's business networks
- challenge established self-assumptions

Objective 1

- **successful accomplishment of the innovation prospects of the projects.**

Objective 2

- **Development and successfully implementation of high growth strategies and leadership.**

Objective 3

- **Establishment of a a compelling strategy, facing hurdles preventing its development and creation of a growth plan to bring confidence to the coaches.**

Objective 4

- **Consideration of new options and networks, to improve strategy and to go-to-market faster.**



How it works ?



- The service is also for EIC Pathfinder researchers in projects at TRL 1 – 3
- The focus is to discover innovation opportunities and the entrepreneurship potential

•[https://eic.ec.europa.eu/eic-funding-opportunities/business-acceleration- services/coaching-under-eic_en](https://eic.ec.europa.eu/eic-funding-opportunities/business-acceleration-services/coaching-under-eic_en)

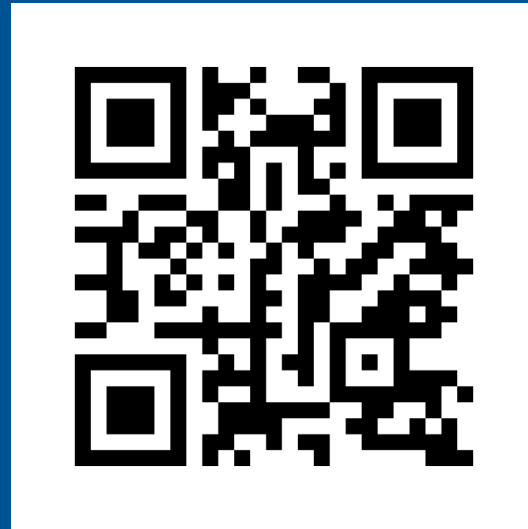
CONCLUSIONS

- iSenseDNA has been chosen among 868 evaluated proposals, together with other 45 other novel ideas
- The team has applied the E² → Enthusiasm and Effort and teamwork are fundamental for the success
- The EIC Pathfinder projects have already excelled at producing high quality and successful researches we hope to equally contribute to carry out excellent research and innovations

THANK YOU ALL FOR
THE ATTENTION

antonieta.parracino@kemi.uu.se

Enkät via Menti



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code: 490 869



PAUS

[05:00 - Timer Online - Tidur - OnlineKlocka.se](#)

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Council

Pathfinder

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100% Funding

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eu SUPPORT
sme

EIC Transition

Europeiska Innovationsrådets (EIC)
finansieringsprogram för banbrytande
teknologier- 20220331

Kort om EUSME Support

- Syftet är att **stödja och öka deltagandet** av innovativa **SMEs** i EU:s Fol program **Horizon Europe** (fokus på EIC), **Eurostars** och **Innovationsfond**.
- Finansierat av **Vinnova**, **Tillväxtverket** och **Energimyndigheten**.
- Vi erbjuder **kostnadsfri expertrådgivning och support** om EU-finansiering till innovativa SMEs. Vi bl.a. diskuterar era **idéer** och identifierar **relevanta EU-program & utlysningar**, ger stöd och feedback på **ansökan**, förbereder er inför face-2-face **intervjun** med EIC Juryn samt guidar er vid registrering i **ansökningsportalerna**. Efter projekt godkännande kan vi hjälpa till med **projektinitiering, implementering, rapportering** och förberedelse inför en **revision**.
- Vi finns över hela Sverige och har erfarenhet & kompetens inom både **affärscoaching** och **EU ansökningar & projekt**. Många av oss som arbetar inom EUSME Support har även koppling till **Enterprise Europe Network (EEN)** där små och medelstora företag kan få information, rådgivning och viss affärscoaching samt hitta samarbetspartners till projekt/ansökan.
- Kontakta oss via vår webbsida: <https://eusme.se>, följ oss på [LinkedIn](#).

EIC Transition

för tidiga projektresultat som kan leda till banbrytande innovationer och nya verksamheter

- Företaget ska ha rättigheter att utnyttja projektresultat från tidigare **EIC Pathfinder**, **FET Flagship** eller **ERC Proof of Concept** projekt
 - **Har ni varit med i projektet:** "you need to confirm in your proposal that you are the Intellectual Property Rights (IPR) owner or holder, or have the necessary rights to commercialise the results of the project"
 - **Har ni inte varit med i projektet:** "you need to include in your proposal a commitment letter from the relevant owner(s) of the result(s), which confirms the commitment of the owner of the linked project research result to negotiate with you fair, reasonable and non-discriminatory access to such results, including IPR, for the purpose of future commercial exploitation"
 - Är projektet **pågående** kan man söka om cut-offen är **åtminstone 12 månader efter projektets startdatum**
 - Är projektet **avslutat** kan man söka om cut-offen är **inom 24 månader efter projektets slutdatum**

EIC Transition

för tidiga projektresultat som kan leda till banbrytande innovationer och nya verksamheter

- Projektresultat ska kunna ligga till grund för **banbrytande innovationer** och **nya verksamheter**
- Ny teknik som startar på **TRL 4** och är **redo för nästa steg** mot validering och demonstration i tillämpnings-relevant miljö (**TRL 5/6**)
- **Teamet ska ledas av entreprenörer** som är kunniga att utveckla idén och öka dess marknadsberedskap
- En preliminär **affärs- och marknadsundersökning** ska vara med i ansökan, projektet ska utveckla marknadsberedskap och en sund & genomförbar kommersialiseringsstrategi
- Validering av affärsmodeller och planering av nästa steg är lika viktigt som teknikutvecklingen

Frågor innan ni ansöker

Ställ dessa frågor till er själva innan ni ansöker:

- Är den här en **ny/innovativ teknologi som är redo** för nästa steg?
- Har vi gjort en första utforskning av **marknaden och konkurrensen**?
- Har vi **ett motiverat och diversifierat team** för kommersialisering?

Har ni svarat *ja* i var och en av frågorna ovan då kan EIC Transition vara något för er.

Open vs. Challenges

Transition består av två delar:

- **Transition Open** där alla områden är välkomna ("bottom-up") och
- **Transition Challenges** där lösningar inom särskilda områden kan söka bidrag ("top-down").

Projektet ska ingå antingen i en "Thematic" (Open) eller i en "Challenges" (Open & Challenges) projektportfölj. Portföljöverväganden ska också tas till hänsyn av utvärderingskommittén för Transition Challenges projekt.

EIC Transition Challenges 2022

- Green digital devices for the future
- Process and system integration of clean energy technologies
- RNA-based therapies and diagnostics for complex, rare and severe genetic diseases

Ansökan

- En ansökan på **upp till 20 sidor** skickas in.
- **Enskild organisation eller litet konsortium** (2-5 partners) kan söka
- Kostnadstäckning: upp till ca. **2,5 MEUR**, finansieringsgrad är **100%**

Tidslinjen

- Man får ett första besked och återkoppling på ansökan **inom 9 veckor** efter cut-off.
- Blir den accepterad blir man kallade på intervju ca. **13 veckor** efter cut-off.
- Besked om finansiering **inom 4 veckor** efter intervju. En grant agreement ska sedan signeras **inom 6 månader** efter cut-off.

Intervju

- Ansökningar inom 2x tillgänglig budget bjuds in till en face-2-face intervju
- Man får endast ta med **personer som nämns i ansökan**
- Juryn består av max 6 medlemmar, varav 1 kan vara program manager
- Pitcha din ansökan på ett övertygande sätt och svara på förtydligande frågor
- Juryn rekommenderar Go/No Go, ingen förändring i totalpoängen

Extra stöd att få

Transition projekt är också berättigade till:

- **EIC Booster** grants upp till **50 kEUR** ”to undertake complementary activities to explore potential pathways to commercialisation or for portfolio activities”
- att skicka in **EIC Accelerator** ansökan via **Fast-Track**
- tailor-made **tillgång till BAS**

Award criteria

Excellence (Threshold: 4/5)

- **Technological breakthrough:** Does the technology have a high degree of novelty compared to other technologies available or in development? Does the technology indicate the potential for novel application?
- **Objectives:** How credible and feasible are the objectives [and KPIs] for the planned technology development and customer development process?
- **Methodology:** Is the proposed methodology appropriate and sound, including consideration of the gender dimension in the envisaged application? To what extent will potential users, customers or other stakeholders be involved to test potential demand and acceptability? Is the technology developed in a safe, secure and reliable manner?

Award criteria

Impact (Threshold: 4/5)

- **Credibility of the impacts:** To what extent the expected outcomes and impacts described are credible and realistic within the project and beyond?
- **Economic and/or societal benefits:** To what extent does the proposed innovation creates substantial demand and new European or global markets? To what extent is the proposed innovation expected to generate other positive impacts (employment, societal, environmental, scientific, etc.)?
- **Investment readiness:** To what extent the proposed measures contribute to make the project outcomes investment ready (including through IP protection, partnership or market validation)?
- **For EIC Transition Challenges ONLY:** To what extent does the proposed application has the potential to impact on the specific objectives set out in the Challenge?

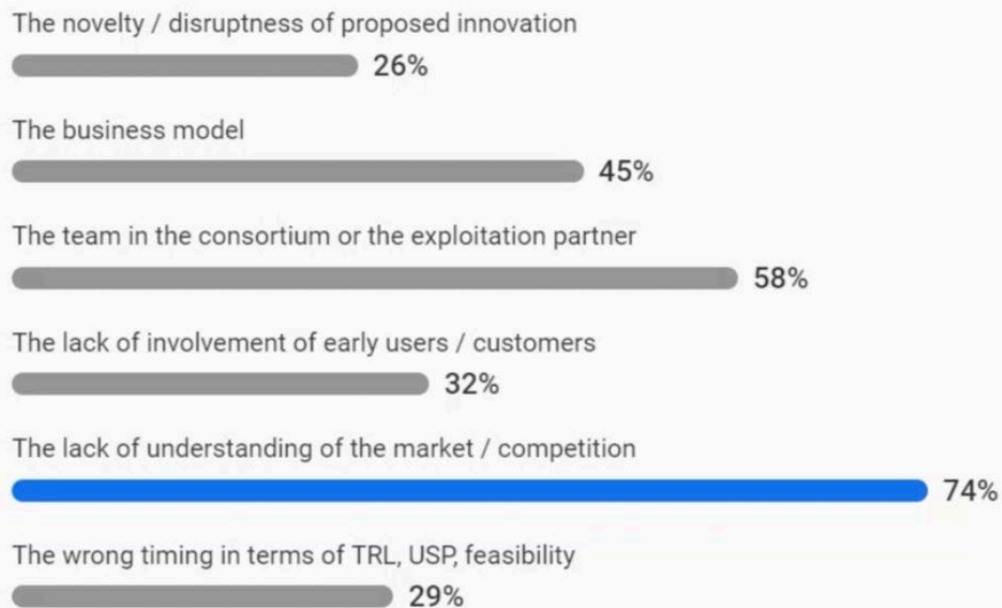
Award criteria

Quality and efficiency of the implementation (Threshold 3/5)

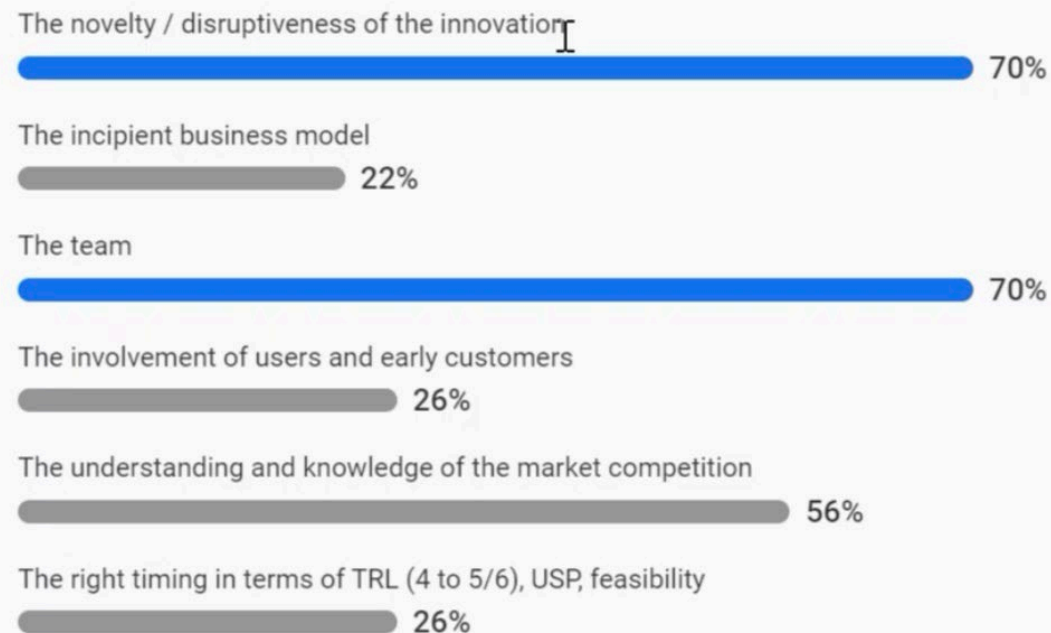
- **Quality and motivation of the team:** To what extent do the applicant(s) bring the necessary high-quality expertise, capabilities and motivation to move decisively towards innovation, create a unique commercial value from the emerging technology and develop an attractive business and investment proposition?
- **Milestones and Work plan:** Are milestones adequately and clearly defined (measurable, timed, etc.) to track progress along the pathway towards objectives? How coherent and effective are the work plan (work packages, tasks, deliverables, timeline, etc.), the innovation methods and the risk mitigation methods, in order to reach the milestones and to achieve the project objectives?
- **Allocation of resources:** How appropriate and effective is the allocation of resources (person-months and equipment) to tasks and partners?

Feedback från juryn

What are the major weaknesses of the NoGO proposals discussed so far?



What are major strengths of the GO proposals discussed so far



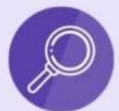
Råd från Kommissionen

- Svara ärligt:
 - Är den här en **ny/innovativ teknologi** som är redo för nästa steg?
 - Har vi gjort en första utforskning av **marknaden** och **konkurrensen**?
 - Har vi ett **motiverat och diversifierat team** för kommersialisering?
- Var uppmärksam på er motivation, varför vill ni söka?!
- Var uppmärksamma på lägsta mognadsgraden för er teknik
- Jobba parallellt med både teknisk och affärsmässig mognad
- Sätt ihop ett vinnande team med dubbla kompetenser
- Var redo att starta ert projekt omedelbart
- Om ni lyckas med utvärderingen, använd BAS-erbjudanden

Statistik

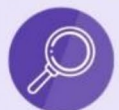
European Innovation Council Transition Challenges & Open

Successful proposals | Deadline 22 September 2021



29

PROJECTS CHOSEN FOR OPEN CALL



13

PROJECTS CHOSEN FOR CHALLENGES CALL

9 Medical Technology and Devices;
4 Energy harvesting and storage
technologies



292

TOTAL PROPOSALS SUBMITTED



€99M

TOTAL EU CONTRIBUTION



24

COUNTRIES



COUNTRIES

24

- Success rate for eligible proposals \cong 14,5%
- Ca. 60% av beviljade projekt länkas till ERC Proof of Concept projekt

Hur man kan misslyckas redan från början

Reasons of ineligibility & inadmissibility	Ineligible & Inadmissible	Total proposal	Rate
Challenges	16	73	22%
Composition of consortium	5		
Incomplete	11		
Open	46	219	21%
Composition of consortium	29		
Incomplete	9		
non eligible linked project	8		
Grand Total	62	292	21%



Exempel på Transition projekt

- **FADEQ** - working on a fully automated cell-free DNA extraction and quantification of liquid biopsies (blood tests with growing potential in diagnostics for cancer and prenatal screening) safely, from patient to the lab.
- **THERMOBAT** - develops an innovative Latent Heat Thermophotovoltaic (LHTPV) battery for long duration storage (10 to 100 hours) and combined heat and power (CHP) generation.
- **NanoVision** - an affordable, compact, multi-modal and high-throughput photonic-chip based optical nanoscopy (super-resolution optical microscopy).
- **VRP** - aiming to commercialise the novel technology called Visual Robot Programming (VRP): a no-code gesture-control robot programming solution. Using this intuitive technology, any user is empowered to teach industrial robots without prior knowledge in robotics and with minimal training.

Deadlines 2022 & användbara länkar

4/5 & 28/9 2022

[European Innovation Council Transition Challenges Info Day](#)
[European Innovation Council online Info Day](#)

Kontakta [EUSME Supportkontor](#)

eusme.se

Vi hör av oss inom 48 timmar



B-BRIGHTER

BETTER BIOPRINTING BY LIGHT-SHEET LITHOGRAPHY

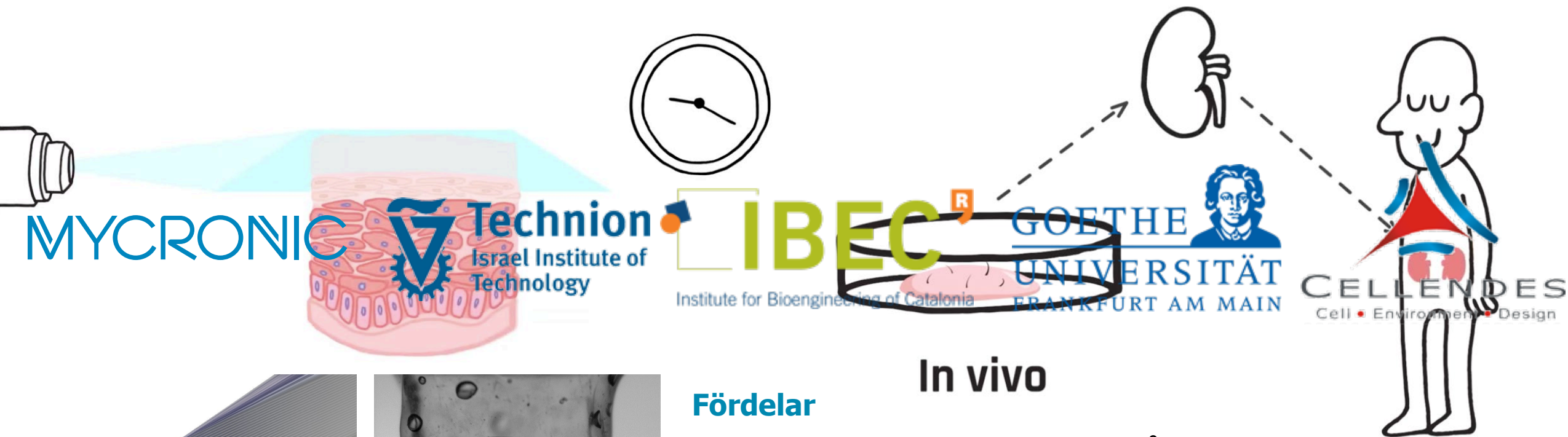
Why we succeeded and how you can, too!

2022-03-31

B-BRIGHTER

Mål

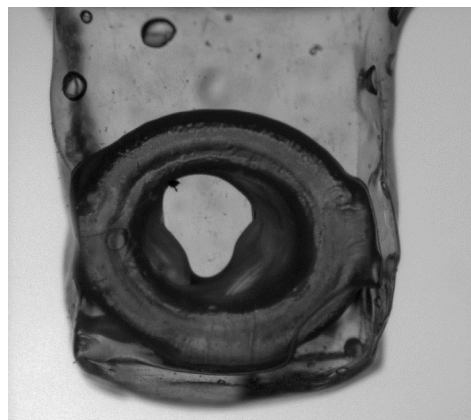
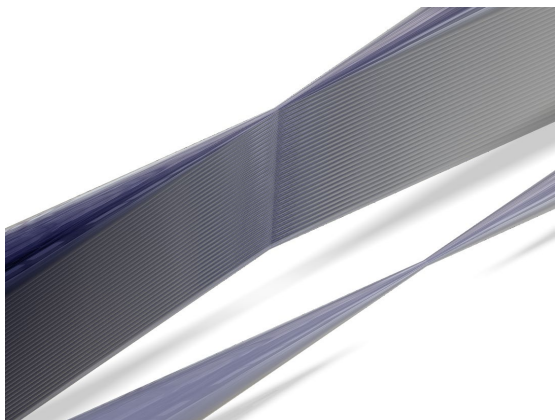
MYCRONIC



In vivo

Fördelar

- ✓ Extremt hög cellviabilitet, extremt låg celltoxicitet
- ✓ Stamcell-vänlig ECM och nicher
- ✓ Justerbar niche-biomekanik
- ✓ Hög reproducibilitet



B-BRIGHTER

Början...

EIC Transition Calls – de

BRIGHTER - EIC Tran


This event occurred 8 mo

Zoom

wurst@cellendes.com inv

Messages Meeting D

You accepted

 **Gustaf Mårtensson**
Mon 7/12/2021 6:19 PM
To: wurst@cellendes.com

Reply | **Forward**

Visit: Nytorpsvägen 9
Tel: +46 8 638 52 00
www.mycronic.com

Reply | **Reply all** | **f**

For Action - Proposal B-BRIGHTER submitted

EC European Commission <EC-NO-REPLY-GRANT-MANAGEMENT@nomail.ec.europa.eu>
Wed 9/22/2021 4:42 PM
To: Gustaf Mårtensson

Europa / Funding & Tenders Portal notification

Dear Proposal Participant,

The following proposal has been submitted to the Funding & Tenders Portal Submission System:

Submitted by : Gustaf MÅRTENSSON (gustaf.martensson@mycronic.com)
Proposal acronym : B-BRIGHTER
Proposal ID : 101057894 (internal reference number: SEP-210787529)
Call : HORIZON-EIC-2021-TRANSITION OPEN-01
Type of action : HORIZON-EIC
Topic : HORIZON-EIC-2021-TRANSITION OPEN-01
Call closure : 2021-09-22 17:00:00
Date of submission : 2021-09-22 16:41:24

You may return to this proposal via the [My Proposals](https://url11.mailanyone.net/v1/?m=1mT3SI-0005QZ-4T&i=57e1b682&c=eM5_Ba_CTqsTKdIXYwqo4Ff8ynN5LPud4wlPxHBF5KRzTqih0cemxdtP6KRIZ1Ls7jTp2AJ5IC_laeBPiF9LMMGQ66Oy7kmNr3W8-h9-DTatzC47CZ8EnqqNdFJHJGGQXBHQJdMTC6YIPVQ88hBclhvAjfP4P4V6WISiEGPcASrDqWPRAWw_FoRii9G1KHIFYAQmYrlnpzc_iQgUIXeY0zIsXc1qZUQoe9vxlMTPrdj32) tab (https://url11.mailanyone.net/v1/?m=1mT3SI-0005QZ-4T&i=57e1b682&c=eM5_Ba_CTqsTKdIXYwqo4Ff8ynN5LPud4wlPxHBF5KRzTqih0cemxdtP6KRIZ1Ls7jTp2AJ5IC_laeBPiF9LMMGQ66Oy7kmNr3W8-h9-DTatzC47CZ8EnqqNdFJHJGGQXBHQJdMTC6YIPVQ88hBclhvAjfP4P4V6WISiEGPcASrDqWPRAWw_FoRii9G1KHIFYAQmYrlnpzc_iQgUIXeY0zIsXc1qZUQoe9vxlMTPrdj32) in the [Funding & Tenders Portal](#).

Please also note that you may reedit and resubmit your proposal before the deadline. In this case only the latest submitted version will be used during evaluation.

For your reference we included below information on the attachments uploaded to the submission system:

B-BRIGHTER_SUBMITTED_UPDATED.pdf (2933223 bytes, uploaded on 2021-09-22 16:41:21)

This email does not constitute a formal proof that the proposal submitted will be retained for evaluation.

What's next?

After the evaluation of the proposal, information about the outcome of the evaluations will be made available via the Funding & Tenders Portal. You will be

B-BRIGHTER

Utvärdering...

Börja
med



Fortsätt
med

Sluta
med



B-BRIGHTER

Börja med...

- ... att fundera på experterna/granskarna när man skriver ansökan
- ... och fråga tidigare om experter i samband med intervju
- ... att kolla upp ansökansportalen tidigt!
- ... att börja med administrationsuppgifter så snart som möjligt!
- ... att fundera på hur ert konsortium ser ut,... vem gör vad och varför?

The screenshot shows the 'RESEARCH & INNOVATION Grant Management Services' portal. The user is logged in as Gustaf MÅRTENSSON. The main section is titled 'MY PROJECT' and displays details for 'Proposal Management & Grant Preparation 101057894 - B-BRIGHTER'. A progress bar shows the project status: Submitted (22 Sep 2021), Informed, Invited, Prepared, Signed, and Paid (21 Sep 2022, 7/184 days). Below the progress bar, there are sections for 'Grant Agreement-101057894-B-BRIGHTER access signature by other beneficiaries', 'Process documents', 'Process communications', and 'Process history'. The left sidebar contains navigation options: 'Latest Legal Data', 'Active Processes', 'Document Library', 'Communication Centre', and 'Archived Processes'. At the bottom, there are links for 'H2020 ONLINE MANUAL', 'ONLINE MANUAL', and 'HOW TO'. The footer indicates '© European Communities - Version 12.7.9'.

B-BRIGHTER

Sluta med...

- ... att vänta med att börja!
- ... prokrastinera!

B-BRIGHTER

Fortsätt med...

- ... att tänka på laget,... odla laget!
- ... att tänka på utlysningen!
- ... att fundera på vad är målet med projektet är?
 - Vad har du skrivit?
 - Varför är detta viktigt?
- ... att tänka efter hur man ska uppnå målet och hur det ska delas upp i arbetspaket (Work Packages)
- ... att optimera kommunikation!
 - En Point-of-Contact (kanske två)
 - Överös inte folk med epost
- ... att delegera uppgifter med tydliga datum!
- ... att granska internt (och externt)!
- ... att ha roligt!





B-BRIGHTER

Ni klarar det här!

gustaf.martensson@mycronic.com

Enkät via Menti



menti.com
code: 490 869



PAUS

[10:00 - Timer Online - Tidur - OnlineKlocka.se](#)

European
eic **INNOVATION**
Council

Pathfinder

Up to €4M Grant
100% Funding

Transition

Up to €2.5M Grant
100% Funding

Accelerator

Up to €2.5M Grant
Up to + €15M Investment

Basic
research

Full commercial
application

TRL 1 - TRL 4

TRL 4 - TRL 6

TRL 6 - TRL 9

SLIDO

Om man scannar koden kommer man direkt till chatten
Ni som tittar på livesändningen på datorn kommer ha tillgång till chatten under eller bredvid
livesändningsfönstret.

Join at
slido.com
#222 546



josefin.vandermeer@vinnova.se



Den svenska offentliga supporten till innovationsfinansiering från Bryssel för små & medelstora företag

MED FINANSIERING FRÅN



Karl-Erik Johansson

Affärsrådgivare Internationellt

EUSME Support / Enterprise Europe Network

- Civ. Ekonom, Umeå Universitet Marknadsföring/Internationellt företagande 1988
- Jobbat sedan 1988 med att kommersialisera forskningsresultat och innovationer från UmU / SLU / Norrlands Univ. sjukhus i olika roller, inkl. drivit eget Born Global Start-Up inom fotosyntesmätning
- Varit affärsutvecklare och rådgivit 1 000+ Startups/Scaleups/SMEs mer eller mindre djupt under mina 30+ år i yrket
- Arbetat heltid sedan 2003 inom EUs Supportsystem för att gå ut med forskningsresultat och innovationer internationellt , LEAR i Funding Portal för Uminova Innovation
- Expertområde; EUs innovationsfinansieringar till SMEs som söks direkt i Bryssel
- Projektledare inom olika program; Småföretagsinitiativet, Interreg, Strukturfonder, FP6 & 7, CIP, COSME, SMP, KK-stiftelsen, Region Västerbotten, Länsstyrelse, Vinnova och Tillväxtverket



EU:s Supportsystem

DG Research (EUs forskningsdept.)

DG Grow (EUs Näringsdept)

VINNOVA
Sveriges innovationsmyndighet



MED FINANSIERING FRÅN



**EIC* 2021
Innovation &
Kommersialisering**

Horizon Europe

**Single Market
Programme(SMP)**

Ansökan
forskningsprojekt

Forsknings-
resultat

- Kommersialisering av forskningsresultat / innovationer
- Internationalisera befintliga SMEs inom EU27

TRL 1
(idé)

TRL 5/6 EIC
Accelerator
-start kommersialisering

Beviljade företag
erbjuds coach av
EEN

TRL 9
(på marknaden)



*European Innovation Council = EUs Vinnova

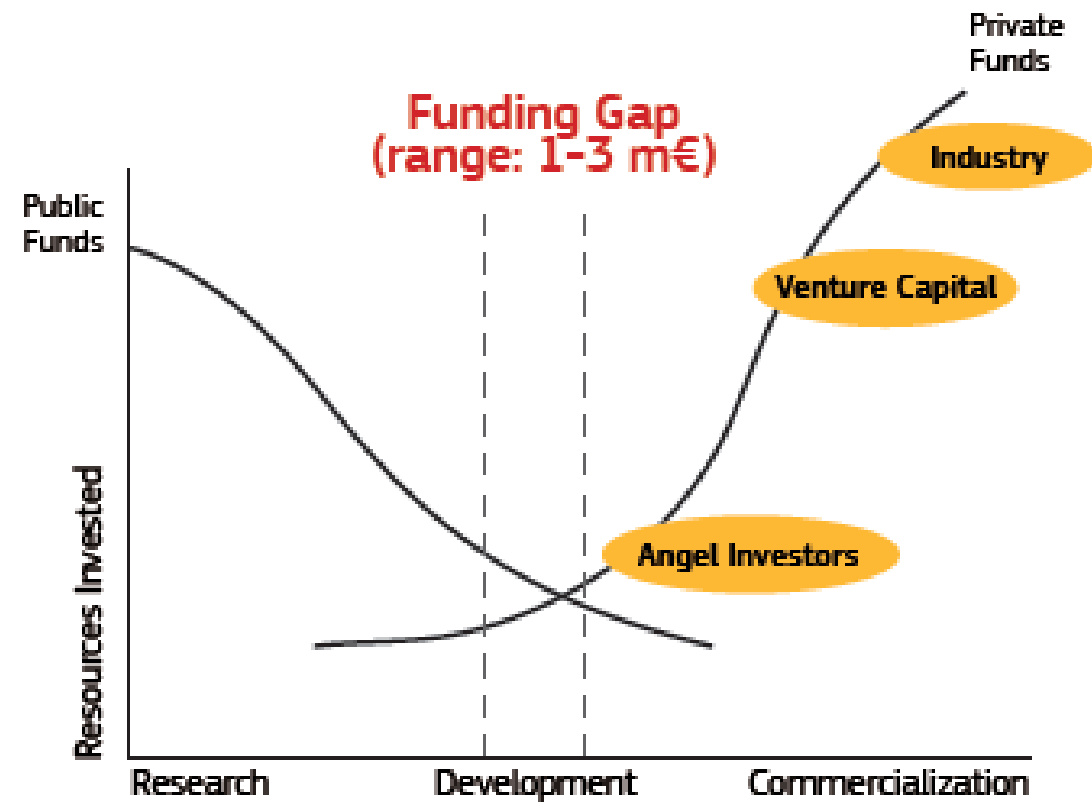
EIC Accelerator

- Söks direkt i Bryssel för kostnader att gå ut med en innovation på en internationell marknad
- 0,5 – 2,5 MEURO bidrag(70% av kostnaderna). TRL 5-8
- 15 MEURO Ägarkapital (dock max 50% av nyemissionen upp till 25% ägarandel). TRL 9

Målgrupp

- **Startups och SMEs som har ambitionen att skala upp innovationer med stor positiv effekt, vilka också kan skapa nya marknader eller helt förändra existerande**
- **Innovationer som bygger på vetenskapliga upptäckter eller teknologiska genombrott (deep tech)**
- **Innovationer som är i behov av substantiell finansiering över lång tid, men som har för hög risk för den reguljära kapitalmarknaden**

Roll EIC Accelerator



Finansieringsformer

- **Blended finance** - Bidrag & ägarkapital
- **Grant first** - Bidrag till att börja med
- **Grant only** - Bidrag enbart
- **Investment only** - Ägarkapital enbart



Beslutsprocess under 4-5 månader

- **Short Application** AI-diagnos i portal, 3 minuters video, pitchdeck. Kan skickas in löpande.
- **Full Application** Inbjudan erhålls individuellt efter godkänd SA till fyra fasta deadlines per år.
Nästkommade 2022; 15 juni & 5 okt
- **Jury Intervju** 10 minuter livepitch + 35 minuter Q & A med företagsledningen efter godkänd Full Application
- **Jury Beslut** Beslut tas samma dag som livepitch, meddelas dock senare efter admin

Utvärderingskriterier

- **Excellence Breakthrough & market creating nature**
- **Scale Up potential & Broader Impact**
- **Implementation = Level of risc, Team & Need for EU-support**

Nyheter från förra programperioden

- Resubmission(skicka in igen) & Rebuttal(minichat)
- Utökade möjligheter kvinnligt ledda företag, vid intervju & roller
- Seal of Excellence , förenklad
- Fast Track för EIT-projekt till Full Application

Konsulter, att tänka på

- Ta in offerter från flera konsulter och jämför
- Ha kontroll över er Funding Portal-användare/PIC-kod, t ex om avtalet är t o m inskickad ansökan och därefter ny förhandling
- Det finns inga genvägar för företagsledningen, risk att hamna svarslös inför juryn i Bryssel

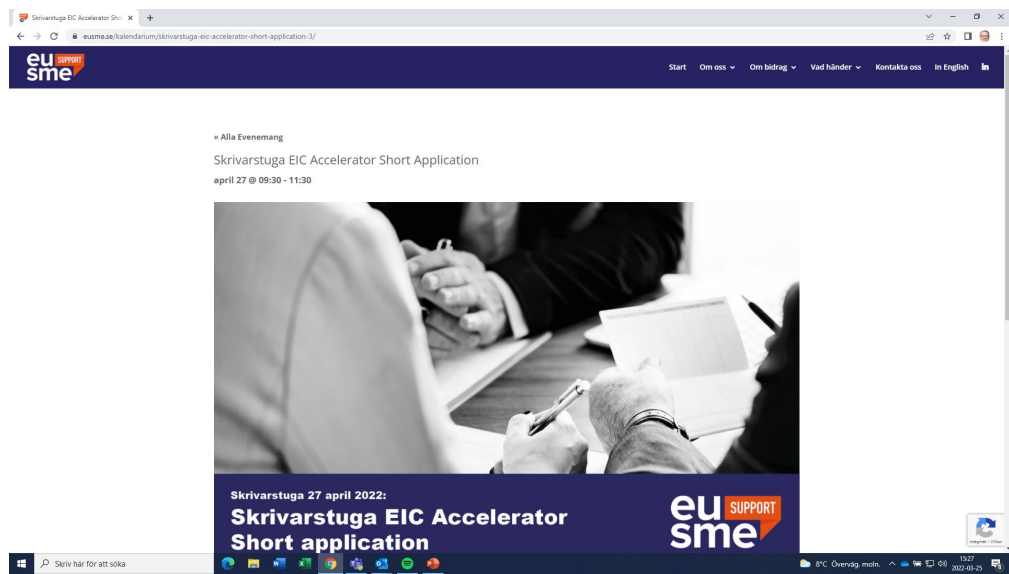
Göra AI-självdiagnos, komma igång

- 1) Börja med att skaffa ett EU-login för dig som fysisk person; <https://webgate.ec.europa.eu/cas/eim/external/register.cgi>
- 2) Logga sedan in med detta på <https://accelerator.eisma.eu/login> och gör diagnosen, samt se resultatet av denna. Förslag på samtliga EU finansieringar som kan tänkas passa kommer upp, vanligtvis är det EIC Acc som är bästa alternativet.
- 3) För att sedan gå vidare och producera en EIC Acc-Short Application så måste företaget ha en användare i Funding Portal (inkl. PIC-nummer=Participant Identification Code) Gör det här; <https://webgate.ec.europa.eu/funding-tenders-opportunities/pages/viewpage.action?pagelId=1867802>
- 4) Gå sedan tillbaka för att producera och skicka in din ansökan; <https://accelerator.eisma.eu/login>

Short Application skivrarstuga (digital)

27 april, 9.30-11.30

<https://eusme.se/kalendarium/skrivarstuga-eic-accelerator-short-application-3/>



Helpdesk

Vi svarar dig inom 48 timmar.

Kontakta oss med din frågeställning så noggrant formulerad som möjligt.
Ange dina kontaktuppgifter med namn, företag, ort och telefonnummer.

eusme.se/kontakt

Följ oss för nyheter och info:

[LinkedIn: EU SME Support](#)

Tack !



First electric airplane in commercial service



Heart ES-19



19
passengers

400 km
range

2026
entry into service



QualE-fly

**Cost of development
4.8 million euro**

**EIC funding
2.5 million euro**

Build and test drivetrain






ES-19

Heart
Aerospace
ES-19

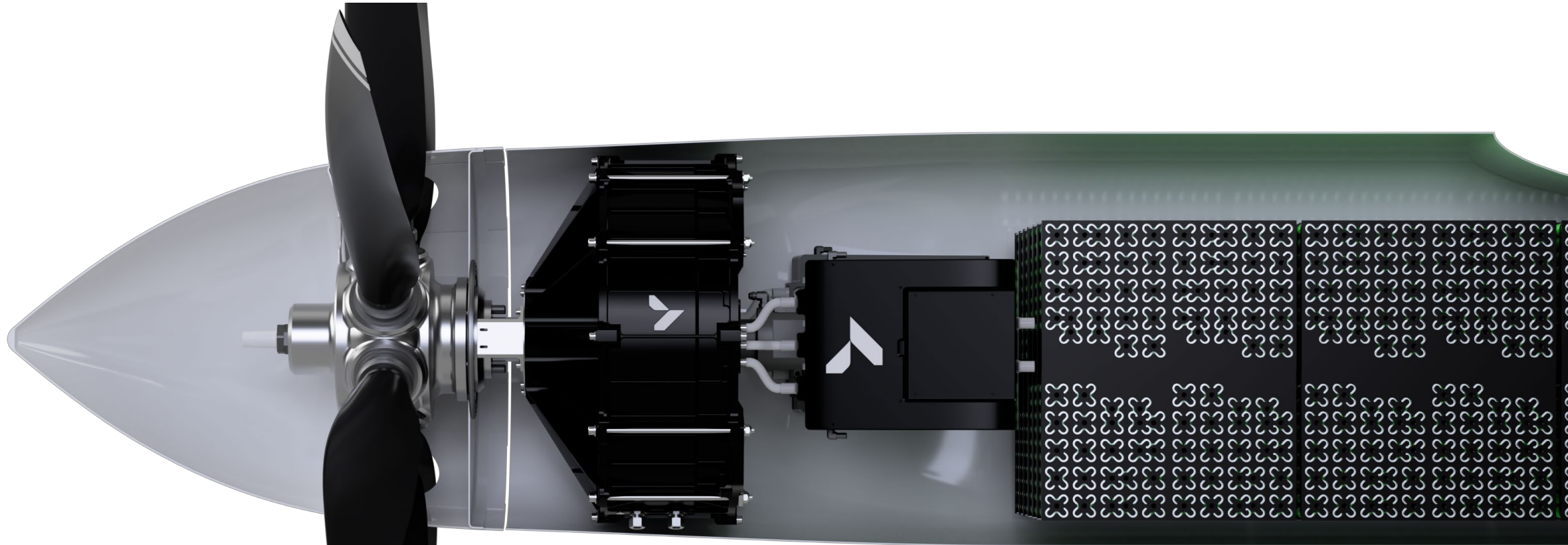
EMERGENCY
EXIT

E 19 



Our propulsion system has an efficiency of 87%

Closest competitor is at 78%



Propeller efficiency

Heart: 90%

Standard: 85%

Motor efficiency

Heart: 97%

Closest comp.: 93%

Controller efficiency

Heart: 99.7%

Closest comp.: 98.9%

Battery packing efficiency

85%



Heart Aerospace raises \$35M Series A, lands order with United and Mesa Airlines for 200 aircraft



Aria Alamalhodaei @breadfrom / 9:52 PM GMT+2 • July 13, 2021

Comment



“Mesa has identified the ES-19 as a means to revive an entire passenger market within the United States, that unfortunately was lost due to the expenses associated with small turboprop aircraft. “

Jonathan Omstein, CEO, Mesa

“The ES-19 represents the next generation of short-haul flying. As the technology evolves, larger-gauge aircraft can become more viable – that’s why its important that we’re taking these bold steps now instead of waiting for the market to catch up.”

Scott Kirby, CEO, United



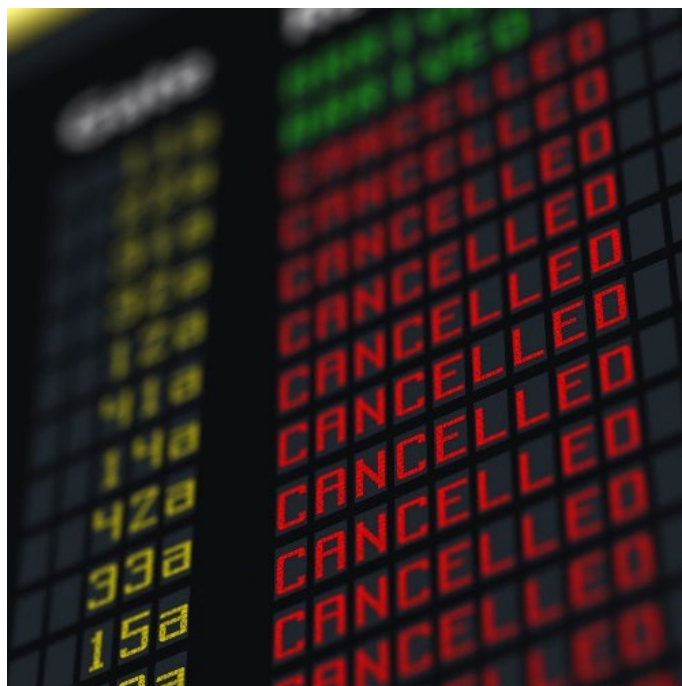
In 1994, nineteen-seaters served hundreds of communities across the USA



- ▲ Mesa Airlines
- United Express/DEN
- × Skyway Airlines
- ▼ Superior Airlines
- ★ Air Midwest
- ✓ FloridaGulf Airlines
- ◆ WestAir Airlines
- America West Express
- ♣ Liberty Express—
new service to begin March 6, 1994

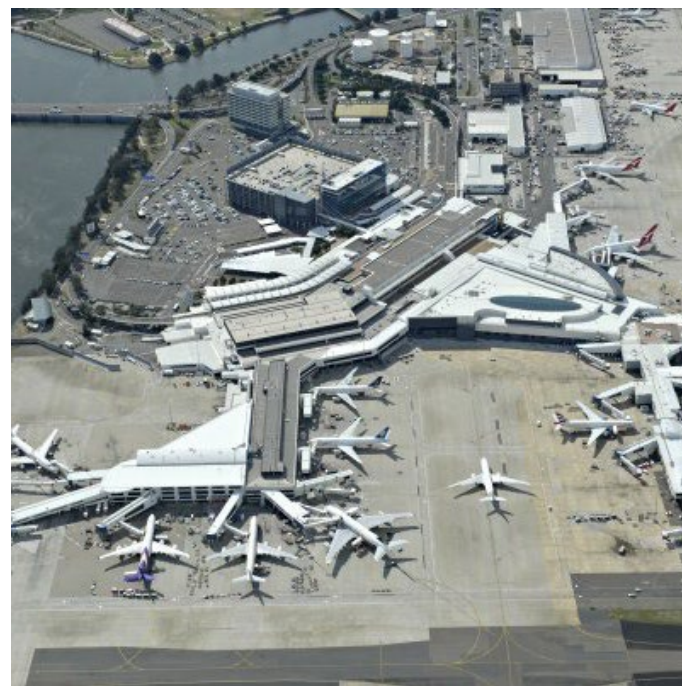
Effective January 1, 1994
Locations of cities are approximated.

Three challenges of regional aviation



Profitability

- Low profitability of regional aviation
- High acquisition and maintenance costs



Accessibility

- Aviation only growing in major hubs
- Regional airports are underused

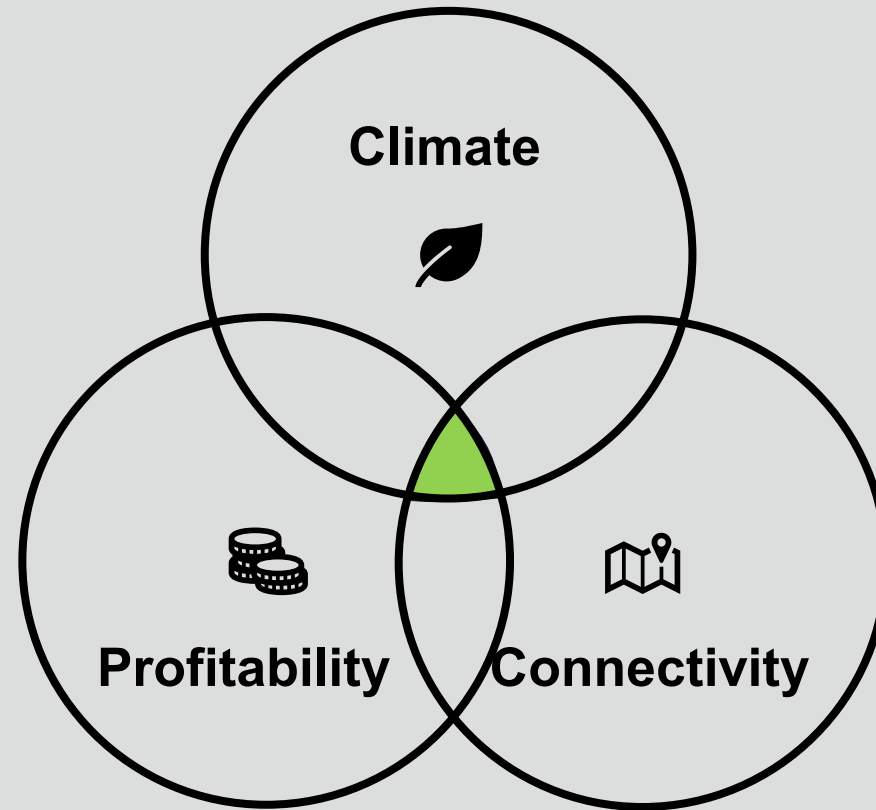


Climate

- Aviation accounts for 3% of global CO₂ emissions
- Emissions growing exponentially



Electric air travel can be the solution to these problems





2021

9

2022

100



We've built an experienced and diverse team

- 100+ employees
- Worked on over 100+ aircraft projects worldwide
- Certified aircraft on five different continents



AIRBUS BOEING BOMBARDIER EMBRAER Gulfstream





EASA

European Aviation Safety Agency





Philip Keenan (He/Him) • 1st
Head of Airworthiness & Certification at Heart Aerospace
1mo • 🌐



A milestone not to be underestimated today for [Heart Aerospace](#) - we took great pleasure in the submission of our application for type certification of our ES-19 Regional Electric Aircraft to the European Union Aviation Safety Agency ...see more



👍🌱❤️ You and 385 others

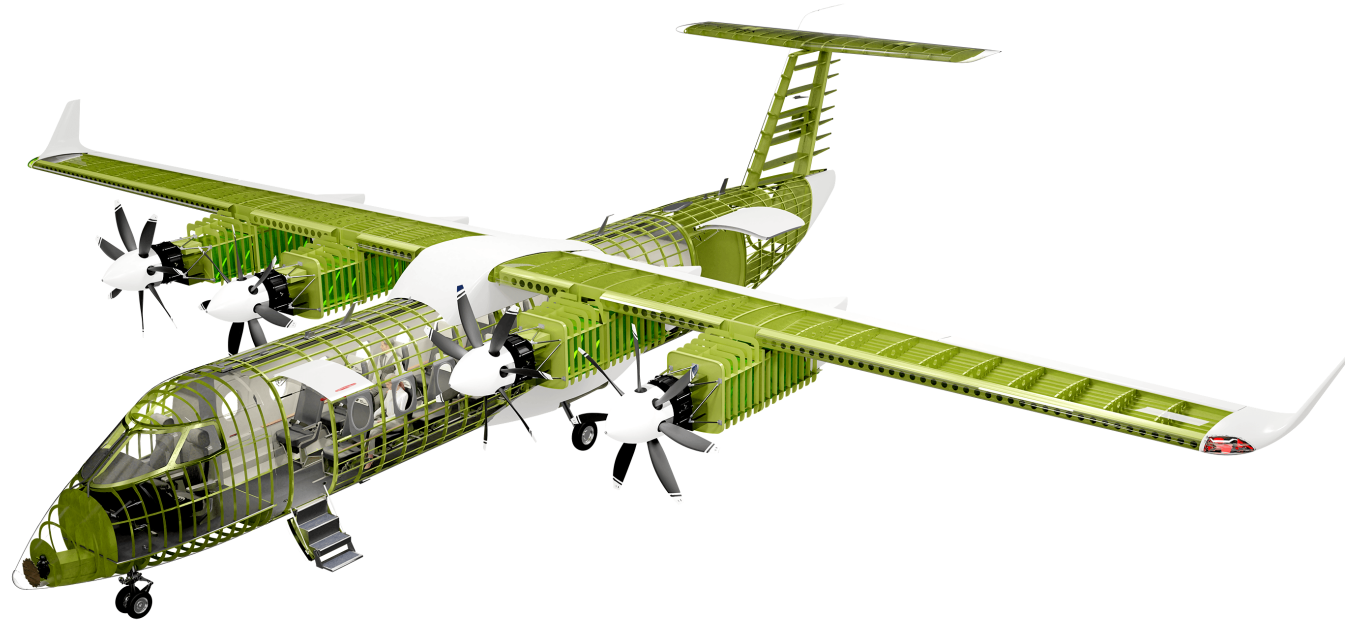
56 comments



ES-19: A conventional aircraft with a novel propulsion system



Key suppliers already signed on



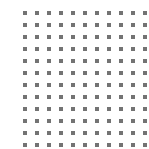
Airframe



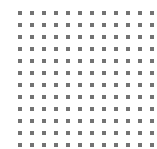
Avionics



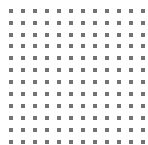
Interior



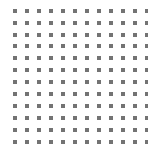
Doors



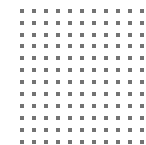
Motors



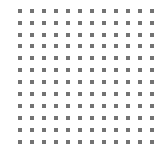
Propellers



Power Electronics



Batteries





People

Collaborators

Certification

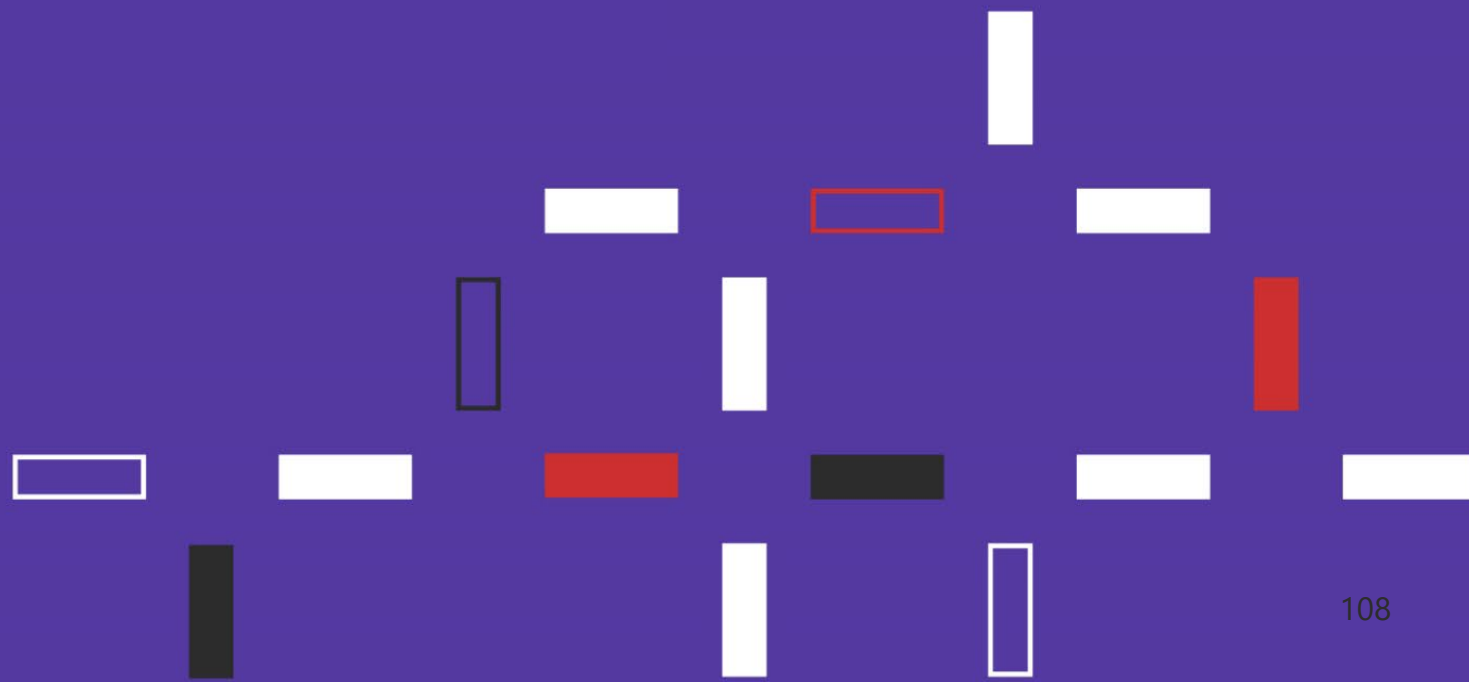




Thank you!



The European Innovation Council – why?





What's holding back European innovation?

Innovation performance

- **Strong research performance not translated** into innovation
- **Lack of breakthrough/ disruptive innovations** that create new markets

Innovation **funding**

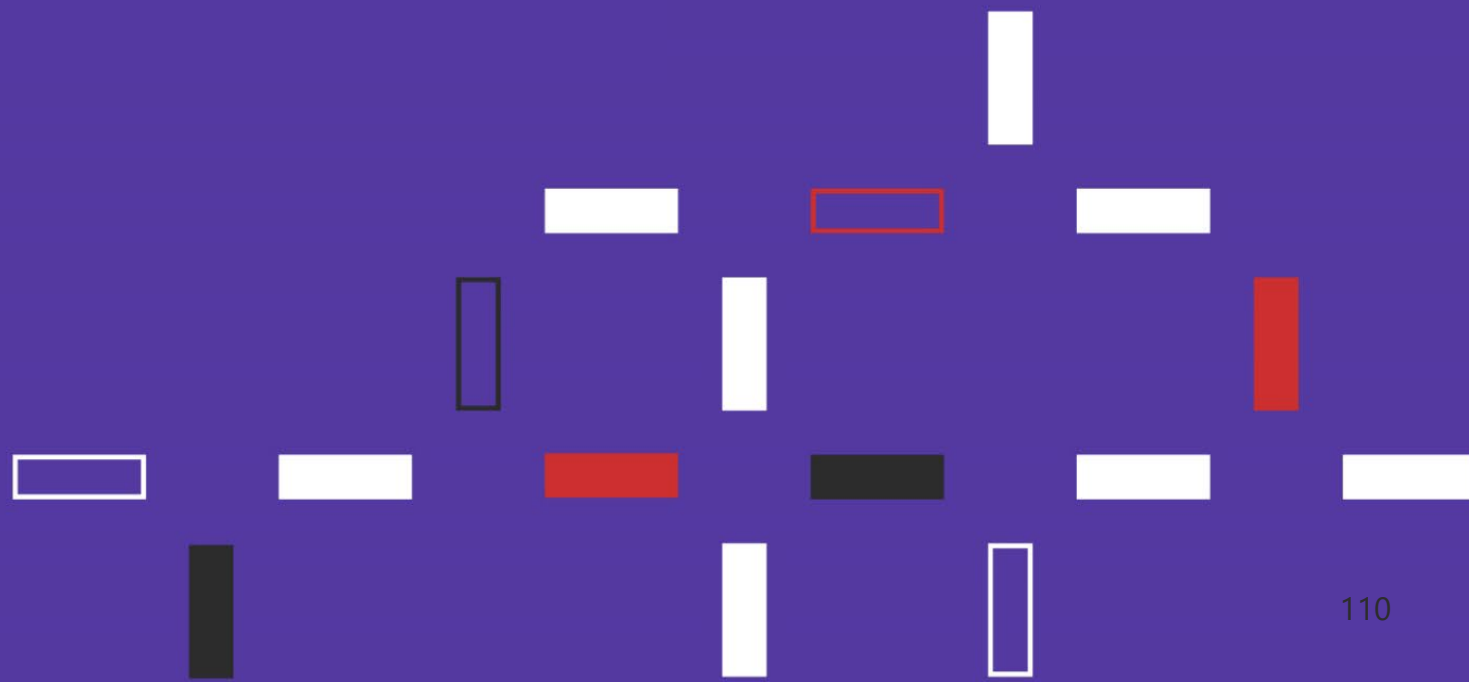
- Financing gaps (2 "valleys of death") in
- **Transition** from lab to enterprise
 - **Scaling up** for high-risk innovative start-ups

Innovation **ecosystem**

- Many national & local ecosystems, but **fragmented at European level**
- Need to **include all regions and all talent** (especially female)



EIC Accelerator





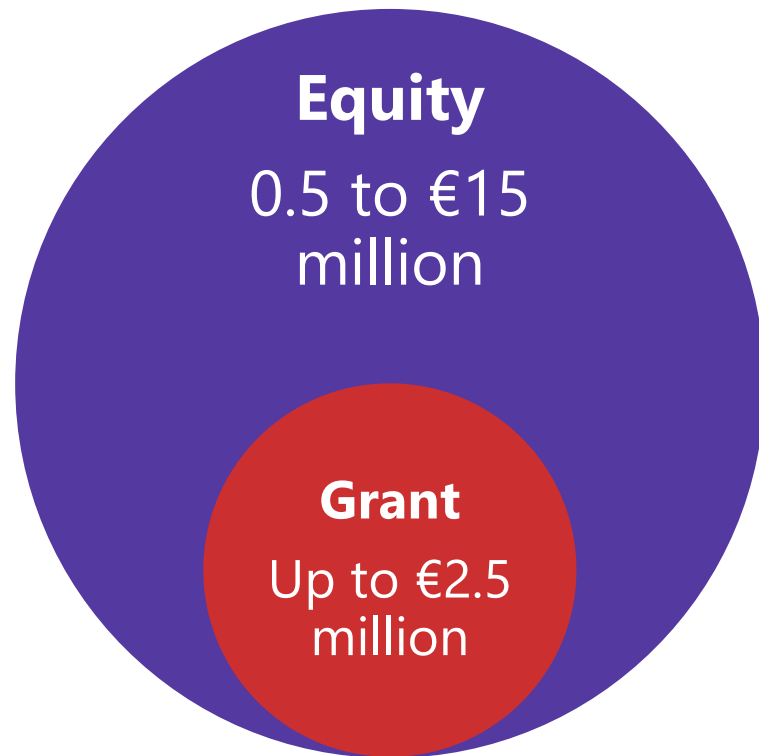
Accelerator

- Supports **start-ups or SMEs to scale up** high impact innovations with the potential to create new markets or disrupt existing ones
- Focuses on innovations building on scientific discovery or technological breakthroughs (**'deep tech'**).
- Significant funding over a long timeframe before returns can be generated (**'patient capital'**).
- Open to innovations in **any field of technology** or application.
- **Later stages of technology** development as well as scale-up (TRL 5/6 or higher).
- The EIC support will act as a catalyst to **crowd in other investors** necessary for the scaleup of the innovation

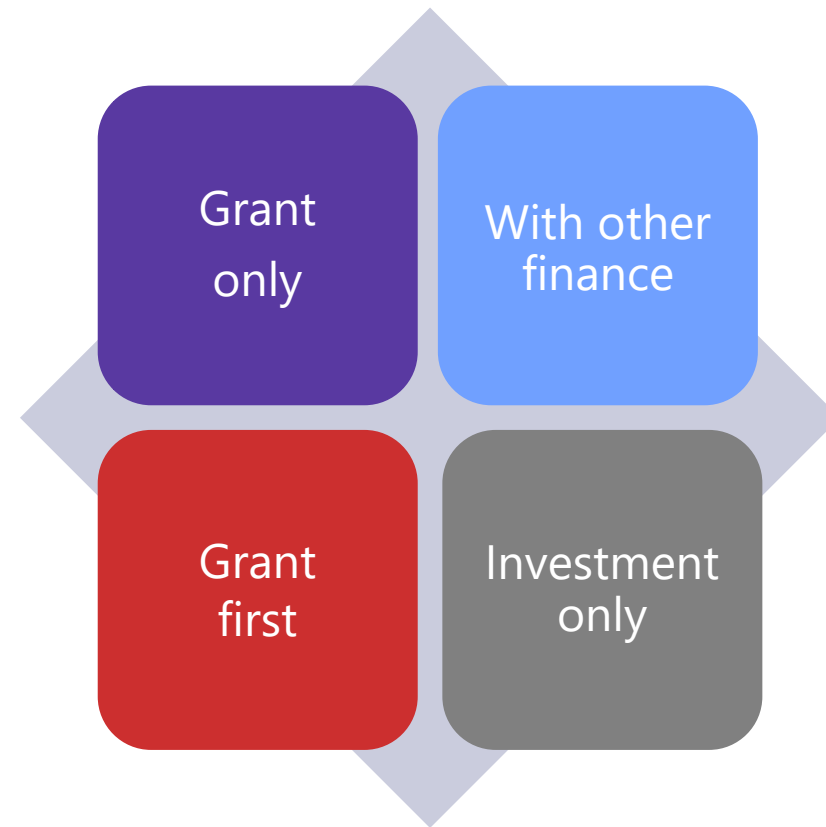


What can you apply for?

EIC Blended Finance

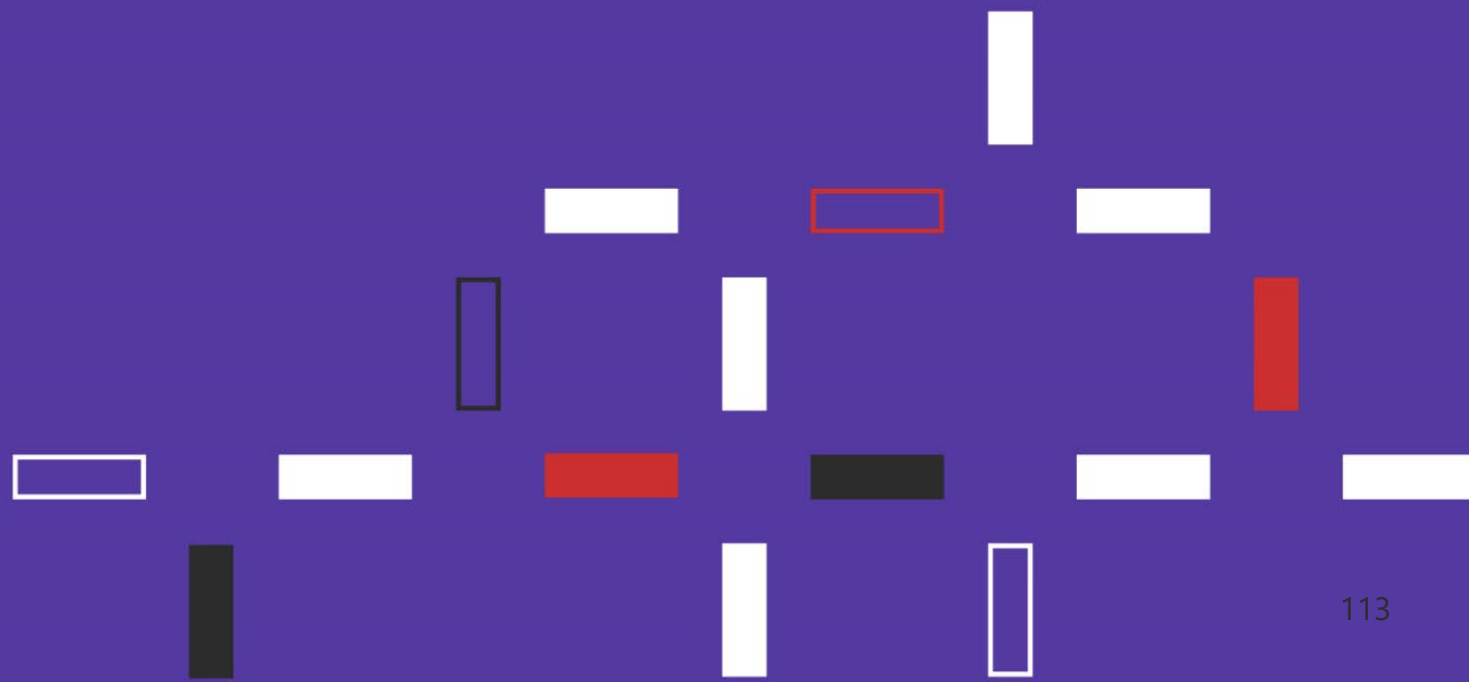


Also





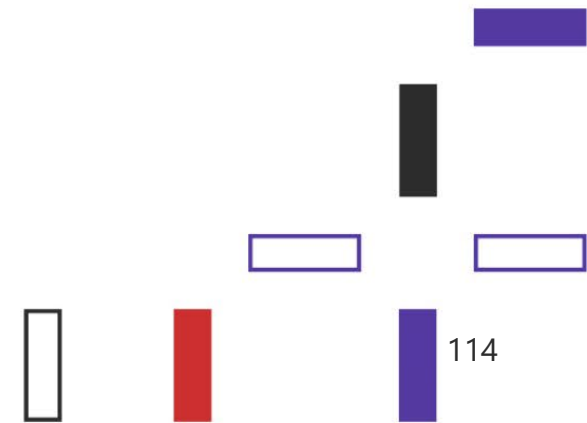
EIC Fund





Crowding-in principle

- The EIC **does not aim to replace/displace the market** but to de-risk the projects and attract other investors.
- Strategic investors **dramatically increase the chances of the companies to succeed**: provide expertise, mentoring and networking in specific industries and markets, key enabling technologies and business models:
- The EC Fund strives for larger rounds, thereby **multiplying the value of taxpayers' money** (EIC Advisory Board, Vision Paper: goal is to generate a **leverage effect** equal to 3 to 5 times).





How we select: a four-step evaluation process

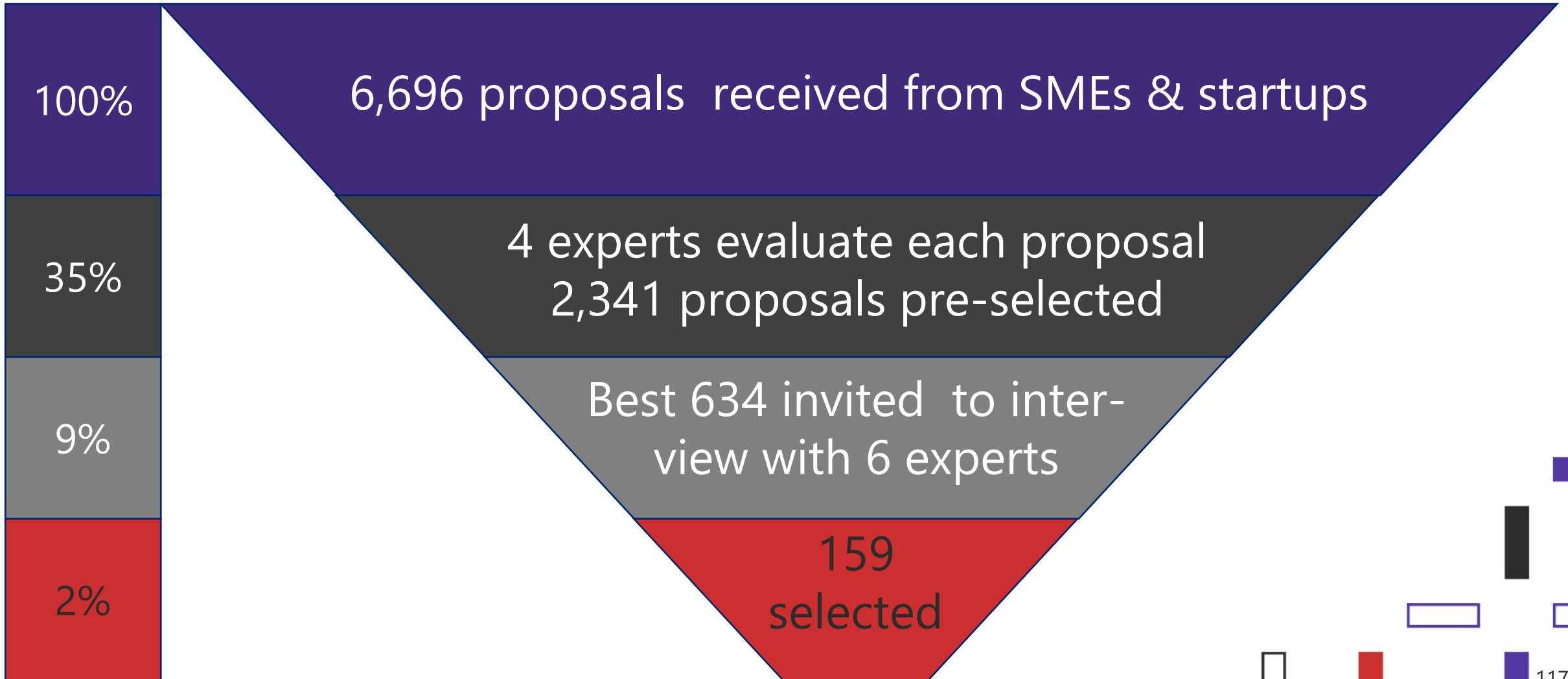




Investment strategy

- The EIC Fund invests at **early stage** (seed, start-up, scale-up) from €0.5 to 15 million in the form of equity or quasi-equity.
- The Fund may reserve **follow-on capital** to invest in subsequent series.
- Startups and SMEs with **powerful promising teams** that gather all the skills needed to get the company off the ground and scale-up.
- The EIC Fund invests across **all technologies and verticals**, across **all EU countries** (and associated countries like Israel, Switzerland or Norway).
- The EIC Fund provides **patient capital** (investments will normally be made with a long average perspective (7-10 years) with a maximum of 15 years).
- The Fund usually targets **minority ownership** stakes (from 10 to 25%), and up to a blocking minority in cases identified by the EC as of strategic interest for the EU.







Thank you!

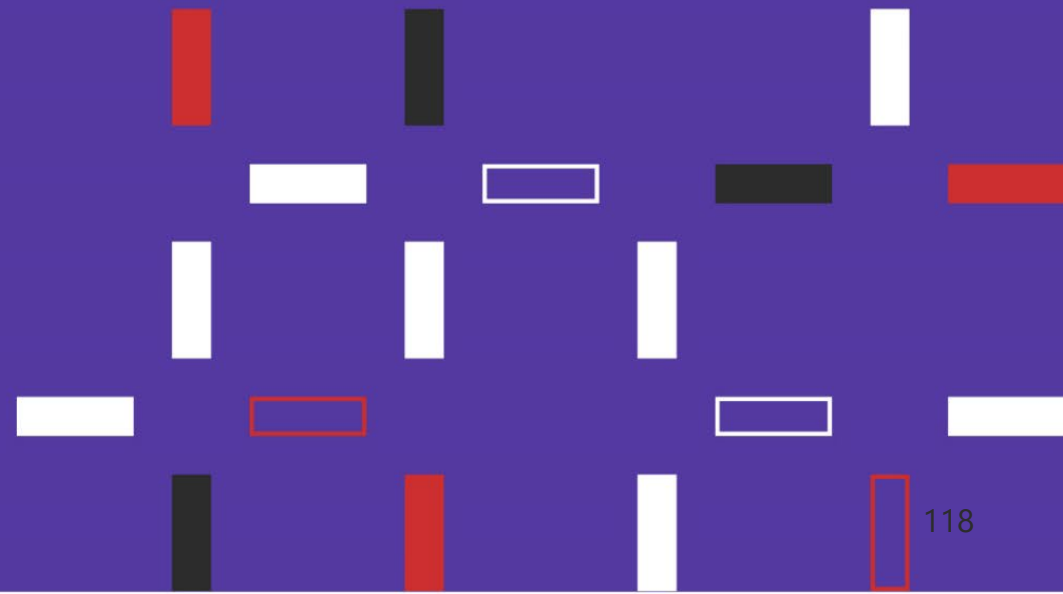
@EUeic

#Eueic

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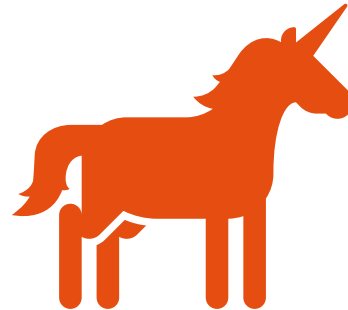
Andy Cars - EIC Jury Member

CEO, Lean Ventures International AB

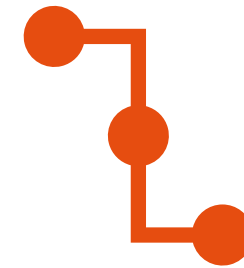
European
eic **INNOVATION**
Council



**> €10 billion
in total budget**



Unicorn factory



**Integrated, agile
support all the way**

Enkät via Menti



menti.com
code: 490 869