

## Welcome to Microsoft Sweden's event, Digital Transformation: Deep Tech and the Opportunity of Next Generation AI

We are delighted to have you join us as we here gather key stakeholders, thought leaders, academia, and innovators in the field of Artificial Intelligence (AI) and Deep Tech. Hosted by Microsoft Sweden, as an official side event to Sweden's EU Presidency Conference on Deep Tech, this event promises to be an enriching experience filled with insightful discussions, networking opportunities, and inspiring speakers.

### Agenda:

The event will be moderated by **Eva Hamilton**, former CEO for the Swedish public service television company.

- 08.30-09.00 AM: Admission and refreshments
- 09.00 AM: Welcoming words
- 09.05-09.25 AM: *The future and opportunities of AI*, **Daniel Akenine**, National Technology Officer at Microsoft Sweden
- 09.25-09.55 AM: *What are the challenges for Deep Tech companies in Europe*, **Luka Crnkovic-Friis**, Head of AI at King
- 09.55-10.10 AM: Coffee and Swedish fika
- 10.10-10.30 AM: Panel discussion on *policy, implication and challenges related to AI*
  - **Maria Stockhaus**, the Moderate Party, spokesperson for digitalization issues
  - **Mikael Ljungblom**, Head of Communications and Public Affairs at AI Sweden
  - **Niels Paarup-Petersen**, the Center Party, spokesperson for cyber security and digitalization issues
- 10.30-10.55 AM: Panel discussion on *driving innovation and the future of AI*
  - **Johan Harvard**, Director at the Combient Group
  - **Hedvig Kjellström**, Professor in the Division of Robotics, Perception and Learning at KTH Royal Institute of Technology
- 10.55-11.00 AM: Closing remark

This is an invitation-only event, hence, only registered and confirmed participants will be able to participate.

**Location:** Microsoft Office in Stockholm, Regeringsgatan 25, Stockholm

Please note that the event will be held in English.

See you soon!