



Global links project
Internationalisation strategy
- Results & unexpected outcome

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Expected Benefits of Internationalisation

1. Each researcher in the Centre will learn how to use **working methods** that enables them to exploit research results in a more strategic way.
2. It enables efficient ways to **prioritise and select international groups** for collaboration of different kind.
3. The current partners will have **access to other facilities**, instrumentation and not the least **complementary key expertise**.
4. The **reputation of the Centre will be enhanced** and make it easy to attract new members and good researchers to the Centre.
5. Sharing industrial client bases among the R&I Environments will lead to their **mutual broadening** and benefits to both researchers and industry.

Project Plan



Situation analysis

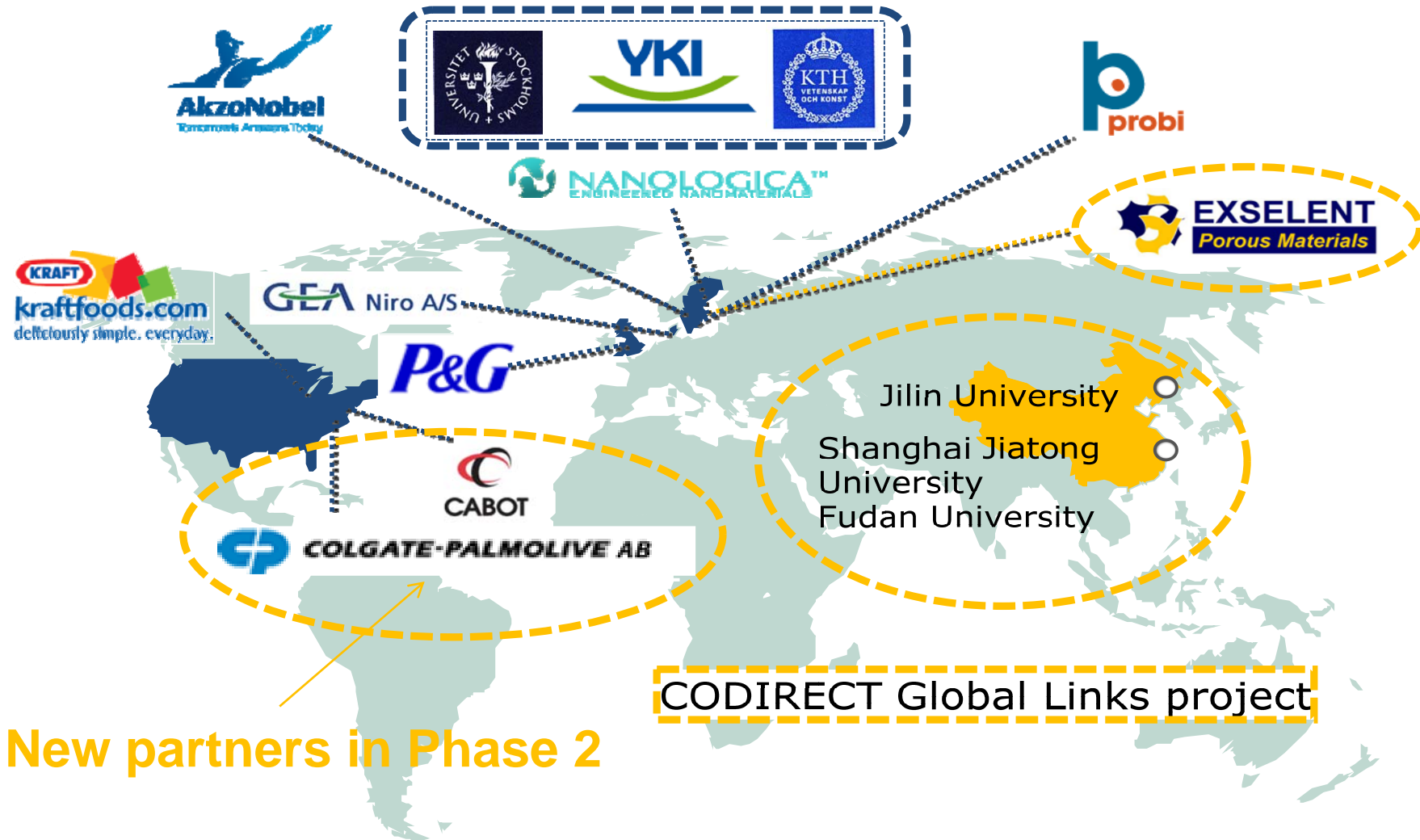
- Bibliometric approach
- Patents
- +SWOT

Unexpected outcome

-sharpening the CODIRECT Research Program

- The number of projects selected and started for Phase 2 of CODIRECT is deliberately fewer than in Phase 1 in order to develop an appropriate focus.
- New projects which include benchmarking type of research activities have been started.
- The strategy seeks to enable CODIRECT to achieve a critical mass in research for a few relatively high risk but potentially high return activities.
- Identification of research areas where CODIRECT can collaborate.

Results-new partners



New partners in Phase 2



Keys to success

- A **collaboration agreement** needs to be in place!
- CODIRECT needs to find resources for the actual project work. At this early stage, synergies are identified, to start projects on existing funding.
- The long term goal is to **secure additional funding** for the suggested collaborations.
- Need to have an **active exchange of personnel**. It is important to identify people that can act as “**glue**” between the R&I Environments.
- Important that CODIRECT and EXSELENT, have a common **research oriented activity** to fully illustrate the potential with a collaboration.

Summary

- Provided value to sharpen the Research Program.
- Impact on future research directions and resource allocations as well as expanding the horizons for the future.
- Analysis tools open up a possibility to be more strategic when choosing collaborators and new directions. The tools and approach can be used for the individual researchers and partners in CODIRECT for similar purposes.

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Questions?

