



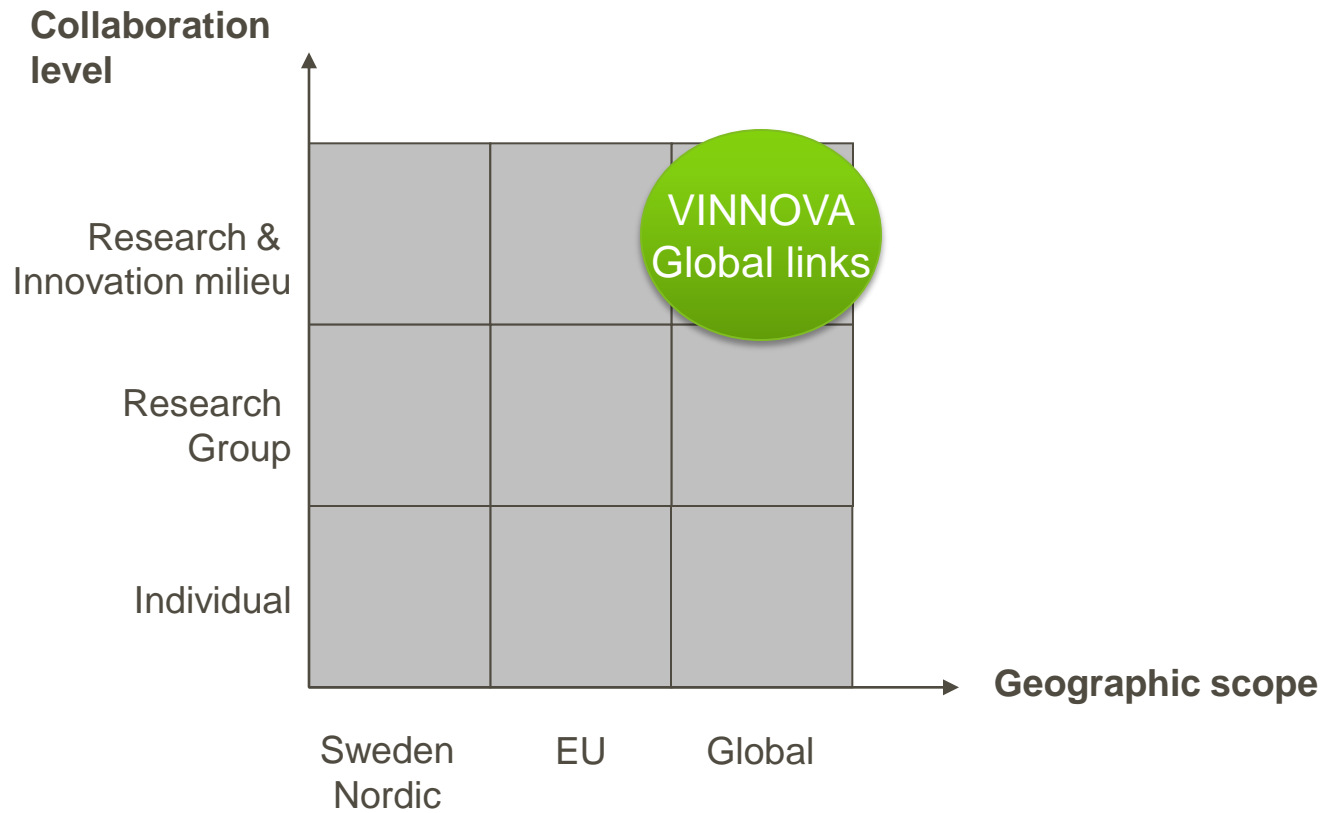
Global links initiative at VINNOVA

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VINNOVA

Background

- Innovation increasingly takes place in global networks of research and companies (Asia rising fast)
- Increases need for global competitiveness and attractiveness for research and innovation milieus (R&I milieus) in Sweden
- Need for a strategic approach for internationalisation of R&I milieus



” To obtain sustainable global networks, contacts need to be lifted from the level of the individual to the level of research institution, institutes and companies”



What VINNOVA did

Feb/Mar 2008	Call for interest	including questionnaire 91 responses, valuable information
April 2008	Seminars with respondents	Some 70 participants
Autumn 2008	Call for proposals	for support to the development of a internationalisation strategy for strong research and innovation milieus
Dec 2008	Decision to support	13 milieus

VINNOVA's conclusions

- **Competitiveness and attractiveness** can be **strengthened** by more strategic approach
- No one model valid for all – Global links can be **developed in many ways**
- Need to be **integrated part** of the overall strategy

Objectives for VINNOVA's Global links initiative

- **OBJECTIVE:** Enhancing competitiveness and attractiveness through international positioning and connecting to partners globally is part of overall strategy of milieus.
- **OBJECTIVE:** VINNOVA provides efficient support to the strategic capabilities for internationalisation of milieus.



Learning process

Global links initiative

- Financial support for developing internationalisation strategies
 - Exchanges
 - Network support Asia
 - Legal issues support
- \approx 1 MEUR in total, 13 R&I milieus
- From nov 2008 to early 2010

Global links – why ?



Our customers increasingly operate on a global market, and buy competence wherever they get the most 'value for money'. [...] [We] have to [...] compete with leading research performers throughout the world. [...] Collaborating with global leaders in the field [...] boosts our competence and knowledge of the international landscape and improves our strength in relation to all partners: research, business customers and financing bodies.

Global links – why?

” The research environment collaborates closely with many industrial partners.[...]. This fact attracts international researchers to Sweden. At the same time it provides opportunity for Swedish companies to connect to leading international researchers via research environments.

BiMaC Innovation	KTH / Chalmers
KPRC Kista Photonics Research Center	Acreo / KTH
GigaHertz Centre	Chalmers
Production & Organisation	Luleå University of Technology
UppsalaBio	
CODIRECT Centre	Institute for Surface Chemistry
Faste Laboratory	Luleå University of Technology
CAPPI Centre for Advanced Process and Product Innovation	Innventia
CDH Centre for Distance-spanning Healthcare	Luleå University of Technology
ECO2 Centre for Vehicle Design	KTH
UPSC Berzelii Centre for Forest Biotechnology	Umeå University / SLU
Safer Vehicle and Traffic Safety Centre	Chalmers
Biomaterials (SuMo / BIOMATCELL)	Chalmers / Göteborg University