

Innovation systems across borders – a nordic perspective

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Nordic premiers agreed to promote a more skilled, visible and thriving Nordic region, June 2007

Therefore, they launched a new Nordic endeavor in globalization.

Nordic endeavor in globalization

The work carried out at the European and regional level will be utilized in the implementation.

More profound co-operation with the Baltic countries reinforces the competitiveness of the entire Baltic Sea region and increases opportunities to utilize globalization.

European challenge of globalisation

- Need to improve **innovation performance** to maintain living standard
- **weak transformation of ideas** into new produces and services
- Innovation gap to USA and major Asian economies is not narrowing
- Clusters are critical drivers for “open innovation”, a key source of competitive advantage

Nordic Innovation endeavor

Ministers working for the vision to shape a :

Nordic Innovation System free of border barriers.

Pilot areas has been:

- Policies for User driven innovation
- Cluster policy

Baltic Sea Region Innovation Network BSR INNOnet



A case of trans-national cooperation on innovation systems and cluster policy.

10 countries in the Baltic Sea Region cooperate in:

- Improving data for policy formation
 - Building capacity
- Designing trans-national innovation programme(s)

Clusters in transnational perspective

- Strong clusters emerge and flourish in **open markets** where competition coexist within and between clusters
 - Clusters emerge where competition and cooperation across regions enable companies to **locate activities based on underlying economic efficiency**
 - Artificial barriers that influence cross-boarder cooperation and trade weaken cluster concentration and specialisation

The trans-national dimension

- Exchange of best practices will not do the job!
- ***Facilitating cooperation between clusters*** and identification of new areas for growth
- Support of leading clusters in ***establishing trans-national cooperation*** – forming networks of clusters in order to strengthen global competitive positions

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- Improving data for policy formation:
Developing tools for evaluating framework conditions
- Building capacity
Training in facilitation and design
- Designing trans-national innovation programme(s)
Sector and intersector pilots

Nordic Council of Ministers work on four levels:

- **Sub-regional level**
- **Regional level**
- **Globally**

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Thank you for your attention!